

Career Opportunities: Communications Officer P4- FIT Pool- All Locations (75641)

Requisition # 75641 - Posted 26/03/2018 - Fixed Term - - Fit Pool - - - Fit Pool - - - Fit Pool - - - Working Job Language (1) - COMMUNICATIONS

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ABOUT WFP AND THE FIT POOL

The United Nations World Food Programme is the world's largest humanitarian agency fighting hunger worldwide. Every day, WFP works worldwide to ensure that no child goes to bed hungry and that the poorest and most vulnerable, particularly women and children, can access the nutritious food they need. At WFP, we are driven and defined by our mission to fight world hunger, save lives, feed people's dreams of a brighter future, reduce risk and help enable people, communities and countries meet their own food and nutrition needs. WFP goes anywhere it's needed and does what it takes to get the job done. You will find our people at the heart of every major humanitarian intervention around the world, providing the essential life-saving foundation required for those furthest behind. Each year, we reach an average of 80 million people with food assistance in around 80 countries. Delivering our mission requires deep respect for personal and cultural differences and close collaboration between every member of our global team. While the 15,000 people working for WFP reflect the rich diversity of the world in which we work, the vital importance of our shared mission underpins a remarkably close community of purpose.

The World Food Programme (WFP) is offering life-changing job opportunities you are unlikely to find in other organizations. Working at WFP will give you the opportunity to work beyond your expectations, to be enriched by truly meaningful work and deepen your professional expertise.

The **Future International Talent Pool (FIT Pool)** is an entry point for a professional international career with WFP. WFP is looking to build a pool of highly qualified and dynamic talents interested in going to any of our 80 countries in which WFP operates, including hardship duty stations, when the need arises.

A FIT Pool member is placed on the pool for a period up to 2 years during which he/ she is considered with priority each time WFP has a specific need for a Fixed Term International Professional staff member in his/ her functional area and level.

JOB PURPOSE

To define and implement communications plans, working either in Headquarters (HQ), Regional Bureaux (RB) and/or in Country Offices (CO's). These jobs are found in Headquarters (HQ), Regional Bureaux (RBs) and in Country Offices (COs). Job holders provide advice on communications issues, and analyse and interpret material of a complex nature.

KEY ACCOUNTABILITIES (not all-inclusive)

In HQ, the job holder will report to the Director of Communications or the designate, and work in a specialist area of communications.

In RBs, the job holder will report to the Regional Director or the designate, with functional supervision from the Director of Communications or the designate. These roles manage communications for a region and coordinate all Communications Officers and focal points in the region to ensure the implementation of WFP's global communications strategy is in liaison with HQ Communications.

In COs, the job holder will report to the Country Director, with functional supervision from the Regional Communications Officer. Job holders ensure that the CO's communications activities serve WFP needs in the country of assignment, taking into consideration the overall regional communications plan and WFP's corporate communications goals.

Define and coordinate the implementation of communication strategies/plans/campaigns, including setting clear goals and objectives, defining key tasks, messaging, audience targeting and analysis.

Act as a **spokesperson** for WFP, effectively addressing media enquiries and explaining information in a compelling way.

Help ensure that WFP's branding and public messaging about its mandate and programmes is consistent across the organization and reflects corporate communications and advocacy priorities, adapted appropriately to the local context.

Generate quality multimedia content including writing, video, photo and audio storytelling, as well as collecting and analysing WFP's data to produce comprehensive infographic materials.

Define a social media plan which leverages social media content, platforms, networks and partners to enhance coverage and support of WFP's activities.

Consolidate and analyze print, broadcast and social media, to identify trends and/or issues, and propose solutions and ideas to improve the effectiveness of communication strategy and activities.

Build and maintain partnerships through extensive networking and proactive collaboration with the media, **advocacy** groups and other critical partners.

Lead the **collaboration effort** with internal global/regional communication partners to ensure consistency in messaging to enhance understanding and support for humanitarian actions.

Ensure timely and accurate communications and outreach to **internal and external partners** and other appropriate audiences.

Take responsibility for incorporating gender perspectives in all areas of work, to ensure equal participation of women and men.

Undertake **any other duties** assigned to you

STANDARD MINIMUM QUALIFICATIONS REQUIRED

Education:

Advanced University degree in Journalism, International Relations, Public Relations, Communications or other relevant field, or First University degree with additional years of related work experience and/or trainings/courses.

Experience:

At least 8 years of postgraduate progressively responsible professional experience and a proven track record as a communications, advocacy or marketing specialist, journalist or spokesperson

3 years of international experience working within international organizations

Experience in developing communication strategies/advocacy campaigns/marketing plans.

Experience planning, gathering and producing tailored multimedia content

Experience of managing diverse teams of staff with related areas of expertise

Experience leveraging social media content to support a given cause.

Language:

Fluency (level C) in English language.

Intermediate knowledge (level B) of another official UN language (Arabic, Chinese, French, Russian and Spanish) or Portuguese (one of WFP's working languages).

DESIRED EXPERIENCES FOR ENTRY INTO THE ROLE

Intermediate knowledge (level B) of a second official UN language: Arabic, Chinese, French, Russian, Spanish, and/or WFP's working language, Portuguese.

Well organized and detail oriented with judgement/decision-making skills.
Good communication and negotiation skills.
Ability to understand what audiences need and how they want to consume it.
Ability to plan and organize work and communicate effectively.
Ability to handle a large volume of work and to meet strict deadlines.

TERMS AND CONDITIONS

Selected candidates will be placed in the FIT Pool and may be contacted as the needs arise for fixed-term international positions in any of the countries in which WFP operates, including hardship duty stations. The FIT Pool membership will last 2 years.

Mobility is and continues to be a core contractual requirement in WFP. These positions are rotational which means that the incumbent shall be subject to the regular reassignment process unless the position is reclassified as non-rotational. Professional level positions are rotational on a period of 2 to 4 years, mobility is the essence of WFP. WFP offers an attractive compensation and benefits package, including basic salary, post adjustment, relocation entitlement, travel and shipment allowances, 30 days' annual leave, home leave, an education grant for dependent children, pension plan and medical insurance.

Please visit the following websites for detailed information on working with WFP. Click on: "Where we work" and "Our work" to learn more about WFP's operations.

To find out more about:

WFPs work, www.wfp.org

Compensation <https://icsc.un.org/secretariat/sad.asp?include=ss>

DEADLINE FOR APPLICATIONS

26 April 2018

Female applicants and qualified applicants from developing countries are especially encouraged to apply

WFP has zero tolerance for discrimination and does not discriminate on the basis of HIV/AIDS status.

No appointment under any kind of contract will be offered to members of the UN Advisory Committee on Administrative and Budgetary Questions (ACABQ), International Civil Service Commission (ICSC), FAO Finance Committee, WFP External Auditor, WFP Audit Committee, Joint Inspection Unit (JIU) and other similar bodies within the United Nations system with oversight responsibilities over WFP, both during their service and within three years of ceasing that service.

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