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### Meet UNICEF staff

### New and Emerging Talent

### Junior Professional Officers

### Internship programme

## Current staff members

### View internal vacancies

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Please note that UNICEF does not charge a fee at any stage of the recruitment process (application, interview, meeting, travelling, processing, training, or any other fees)

## Current opportunities

[Back to search](#)

**Temporary Appointment (364 days): Corporate Alliances Specialist ( CRB Digital), P-3, #, PFP - Geneva, Switzerland**

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**Job Number: 525930 | [Vacancy Link](#)**  
**Locations: Headquarters Locations: Switzerland**  
**Work Type : Temporary Appointment**

UNICEF's Strategic Plan identifies engaging business and governments on the impact of business policies and practices on children as a core organizational strategy for achieving results.

UNICEF's Child Rights and Business (CRB) team in Geneva translates the UN Guiding Principle's on Business and Human Rights through the lens of children's rights and, working with business, trade associations, governments and other partners, is developing innovative approaches to addressing business impact on children. Known as *Better Business for Children*, the approach mobilizes UNICEF's unique position as a UN organization with a child rights mission and mandate and a field presence in over 190 countries, integrating child rights-based engagement with the business sector into programming. As such, child rights and business is an integral part of a current drive within UNICEF to expand partnership and engagement with business across the organization.

The role of the CRB team is to support UNICEF to develop robust theories of change and programme strategies that integrate the business sector addressing its adverse impact on children's rights to achieve results. This requires building the capacity of UNICEF offices to identify the issues and to engage the business sector on them, as well as supporting technical guidance on how to do this. The team provides leadership on the implications for children and UNICEF of thematic areas of business activity, such as supply chains, marketing or regulation. It contributes thought leadership, evidence and research, written up in case studies, guidance and tools, embedding the impact of business into UNICEF's regulatory and planning systems. It supports the assessment of the potential CRB strategic relevance of major global business partners and industrial sectors. It is responsible for developing the UNICEF results story involving business contributing to programme results through becoming "*better businesses for children*".

The team works with governments, business platforms, businesses and UNICEF sectoral specialists to develop tools, guidance documents and case studies supporting the integration of children's rights into business policies and practices.

### For every child, Hope

To lead global CRB work on the impact of digital business on children, with a particular (but not exclusive) focus on marketing and advertising. This will include supporting UNICEF and National Committees and developing and implementing work on issues arising from digital business. The impact of digital business practices on children is a consistent theme arising in multiple programme contexts and with many major prospective business partners. It is a technically complex area that requires specialist engagement.

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geneva

[Search](#)

## Filter by

[Locations](#)

[Categories](#)

[WorkTypes](#)

## Get connected

### How can you make a difference?

#### MAIN TASKS:

1. Working with business, governmental and trade bodies, the UNICEF working group on Child Online Protection (COP), National Committees and UNICEF offices:

- Identify major trends in digital business and its impact on children and develop good examples of how to address it. This is likely to include a next generation of work on gaming.
- Consolidate work on data privacy and use.
- Consolidate and advance work on digital marketing and advertising and gender and socialization.

2. Contribute to the conceptualization and development of CRB digital content to programmatically relevant major partnerships.

3. Develop, collate and quality assure CRB tools, guidance and case studies for UNICEF Offices:

- Finalize and publish guidance for business and UNICEF on business and child online privacy and gaming.
- UNICEF methodologies and guidance for addressing the impact of digital business on children
- Mainstream CRB "how to" guidance into other programme guidance

4. Contribute to building the capacity of UNICEF Offices to work with business, as requested by the supervisor.

5. Support UNICEF National Committee, Country Office and Regional Office results reporting relating to digital business impact on children.

#### DELIVERABLES:

- Major digital trends with impact on children identified and tools, guidance, information and knowledge products related to the impact of digital business on children developed and disseminated to relevant external and internal stakeholders.
- Guidance for business and UNICEF on business and child online privacy finalized and published.
- Guidance on digital advertising and impact on children finalized and published.
- CRB ICT/digital pages on the PFP Intranet and the UNICEF website are updated with relevant content.
- Digital Yammer groups/Communities of Practice/team sites set up and facilitated/supported, as required.
- Results of work with digital business regularly collated and reported, including through compelling narratives.
- Contribution made to 2019 annual report.

#### Estimated Duration of the contract:

- 364 Days

#### Reporting To:

- Chief, Child Rights and Business, Partnerships Team, Geneva

#### Work Place:

- Geneva, Switzerland

#### To qualify as a champion for every child you will have...

#### Education:

- An advanced university degree in one of the following fields is required: ICT, social sciences, development, business or another relevant technical field. (A first level university degree in a relevant field combined with 7 years of professional experience may be accepted in lieu of the advanced university degree.)

#### Experience:

- Minimum 5 years of progressively responsible professional work experience in corporate social responsibility or sustainability, or social impact of ICT, or child rights, or international development, or monitoring and evaluation, some at the international level.
- A technical background in child rights or child protection, rights-based programme approaches and at least 2 years of field experience with a focus on child rights or associated programming, including designing,

monitoring and impact assessment of projects and programmes is highly desirable.

- Experience and demonstrable skills in producing, editing and uploading online content
- Experience with technical knowledge sharing tools (Office 365)
- Experience in facilitating online communities of practice and discussion groups.
- Ability to work independently and to meet tight deadlines
- Experience of working within UNICEF, exposure to CSR/corporate sustainability work, and of working with industry platforms, investment institutions, and with governments, the UN, and NGOs or within the corporate sector would be additional assets.

**Language Requirements:**

- Excellent writing and editing skills in English, fluency in other UN languages an asset

**For every Child, you demonstrate...**

The competencies required for this post are:

UNICEF Core Values:

- Care
- Respect
- Integrity
- Trust
- Accountability

UNICEF Core competencies:

- Communication (verbal and written Level III)
- Working with People (Level II)
- Drive for Results (Level III)

UNICEF Functional Competencies:

- Formulating Strategies and Concepts (III)
- Relating and Networking (II)
- Analyzing (III)
- Persuading and Influencing (II)
- Planning and Organizing (III)

View our competency framework at

[http://www.unicef.org/about/employ/files/UNICEF\\_Competerencies.pdf](http://www.unicef.org/about/employ/files/UNICEF_Competerencies.pdf)

UNICEF is committed to diversity and inclusion within its workforce, and encourages all candidates, irrespective of gender, nationality, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of the organization.

**Remarks:**

UNICEF has a zero-tolerance policy on conduct that is incompatible with the aims and objectives of the United Nations and UNICEF, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. UNICEF also adheres to strict child safeguarding principles. All selected candidates will, therefore, undergo rigorous reference and background checks, and will be expected to adhere to these standards and principles.

For more information on remuneration and benefits, please visit [UNICEF's Entitlements page](#). If you would like to find estimates for entitlements, you may use the online [Salary Estimate Calculator](#).

Only shortlisted candidates will be contacted and advance to the next stage of the selection process.

**Opening Date Fri Sep 13 2019 09:00:00 GMT+0200 W. Europe Daylight Time**  
**Closing Date Mon Oct 07 2019 23:55:00 GMT+0200**

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[Back to search](#)

[UNICEF](#)

- [Home](#)
- [Who we are](#)
- [What we do](#)
- [Where we work](#)
- [Press Centre](#)
- [Statistics](#)
- [UNICEF Annual Report](#)

[UNICEF and the UN](#)

- [UN Links](#)
- [UN Millennium Development Goals](#)

[UNICEF in depth](#)

- [UNICEF Executive Board](#)
- [Supplies and logistics](#)
- [Publications](#)
- [Internal audit](#)
- [Transparency and accountability](#)
- [Post 2015 Development Agenda](#)

[Partners](#)

- [Public partnerships](#)
- [Corporate partnerships](#)
- [Civil society partnerships](#)
- [UNICEF and the European Union](#)
- [A Promise Renewed](#)
- [Global Education First Initiative](#)
- [UNGEI](#)

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