

# NEW CAMPUS FRANCE OFFICE IN LONDON



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## KEY FIGURES\*

**212** million postsecondary students in the world

More than **290 million** by 2025

**5.5** million internationally mobile students in the world

**9 million** by 2025

**343,000** international students in France

including **245,000** pursuing a degree abroad (2016)

France is the **4<sup>th</sup>** host country for international students

the **1<sup>st</sup>** non-English-speaking host

**8,000** UK students in France

**7,000** beneficiaries of French government scholarships presently studying in France

**+1400** programmes taught in English in France

\* The data in this document are published by the UNESCO Statistical Institute and allow comparisons to be made between countries. Counted as an international student is any student who has crossed an international border for the purpose of participating in an educational activity in the destination country, provided the activity leads to a degree and the student is not a national of the destination country. Only degree-seeking students are counted, thus excluding exchange programmes, non-degree language study, internships, and other short stays. Because the data have been consolidated only through 2016, that year is used as the reference year for comparisons. Complete analyses are published in Campus France's annual Key Figures, [http://ressources.campusfrance.org/publi\\_institu/etude\\_prospect/chiffres\\_cles/en/chiffres\\_cles\\_2019\\_en.pdf](http://ressources.campusfrance.org/publi_institu/etude_prospect/chiffres_cles/en/chiffres_cles_2019_en.pdf).



*"I am delighted that Campus France is opening a London-based office. This reflects the growing demand of the British youth which, more than ever, is interested in receiving an excellent university education in France. This office will serve as a "one-stop-shop" for all their needs and questions.*

*France has always been an attractive place to study, and I am certain that in the future, it will continue to grow as a top destination for international students."*



*Jean-Pierre Jouyet, Ambassador of France to the UK*



# THE STRATEGIC CHALLENGE OF ATTRACTING INTERNATIONAL STUDENTS

In just 10 years (2006-2016), the number of postsecondary students in the world has grown by nearly 50%, from 146 million to 218 million, a rate of 4.1% per year. The increase was concentrated in Asia-Oceania (69% of the total), particularly China (29%) and India (27%). The global student population should continue to expand in coming years, though at a slower rate, to reach 265 million by 2030.

In 2016, the globe counted nearly 5.1 million mobile degree-seeking students out of a total population of 218 million postsecondary students. The trend toward internationalization, formerly confined to a small group of countries with a history of global openness, is now being pursued by a growing number of countries. As competition intensifies, governments and higher education institutions are adopting strategies to maintain or advance their appeal to mobile students.

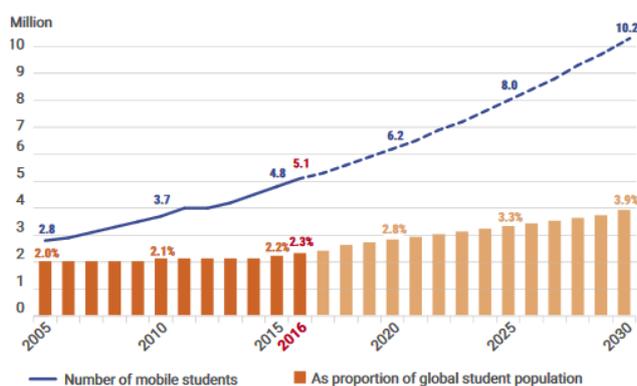


**218 million**  
postsecondary students  
in the world in 2016



**2.3%**  
of the world's  
postsecondary students  
were mobile in 2016

► Projected growth in international degree-seeking mobility by 2030



Source: Campus France projections from data from UNESCO Institute for Statistics, January 2019, based on assumed annual growth of 5.1% over the period 2017-2030.



**In 2030**  
**More than 10 million**  
mobile students



**Nearly 4% of students**  
will have crossed  
a border to study

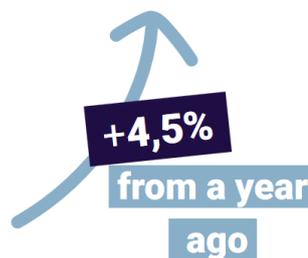
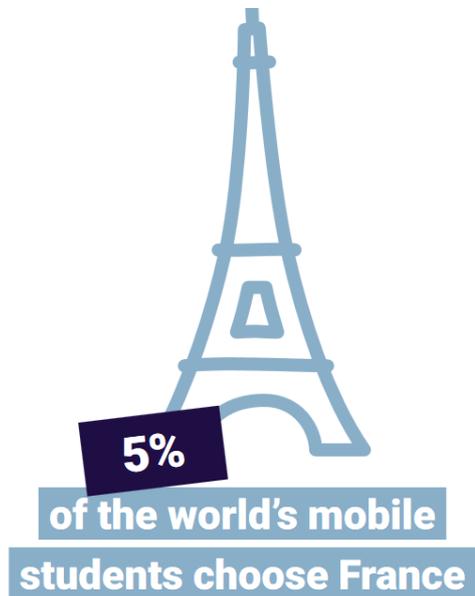


# FRANCE IS THE 1ST NON-ENGLISH SPEAKING

## HOST COUNTRY

343,000 foreign students are presently enrolled in the French higher education system (2017–2018 figures).

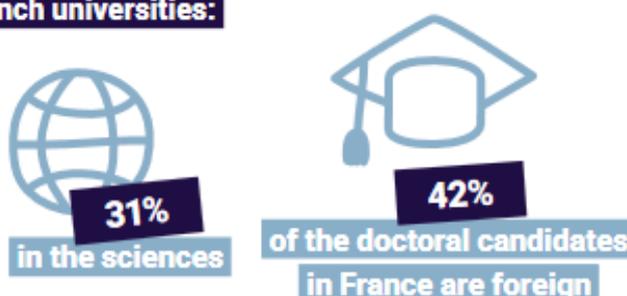
46% of the foreign students in France come from the African continent, but there are signs of diversification. France is now drawing more Italian, Portuguese, American, and Indian students than it did five years ago. It is also notable that the number of foreign doctoral candidates in France continues to rise. The number is now 29,500, or 42% of all doctoral students in France. At the same time, French students are increasingly mobile: 91,000 of them went abroad in pursuit of a degree in 2016, 70% more than in 2006. The vast majority (95%) chose another European country, the United States, or Canada for their study abroad.



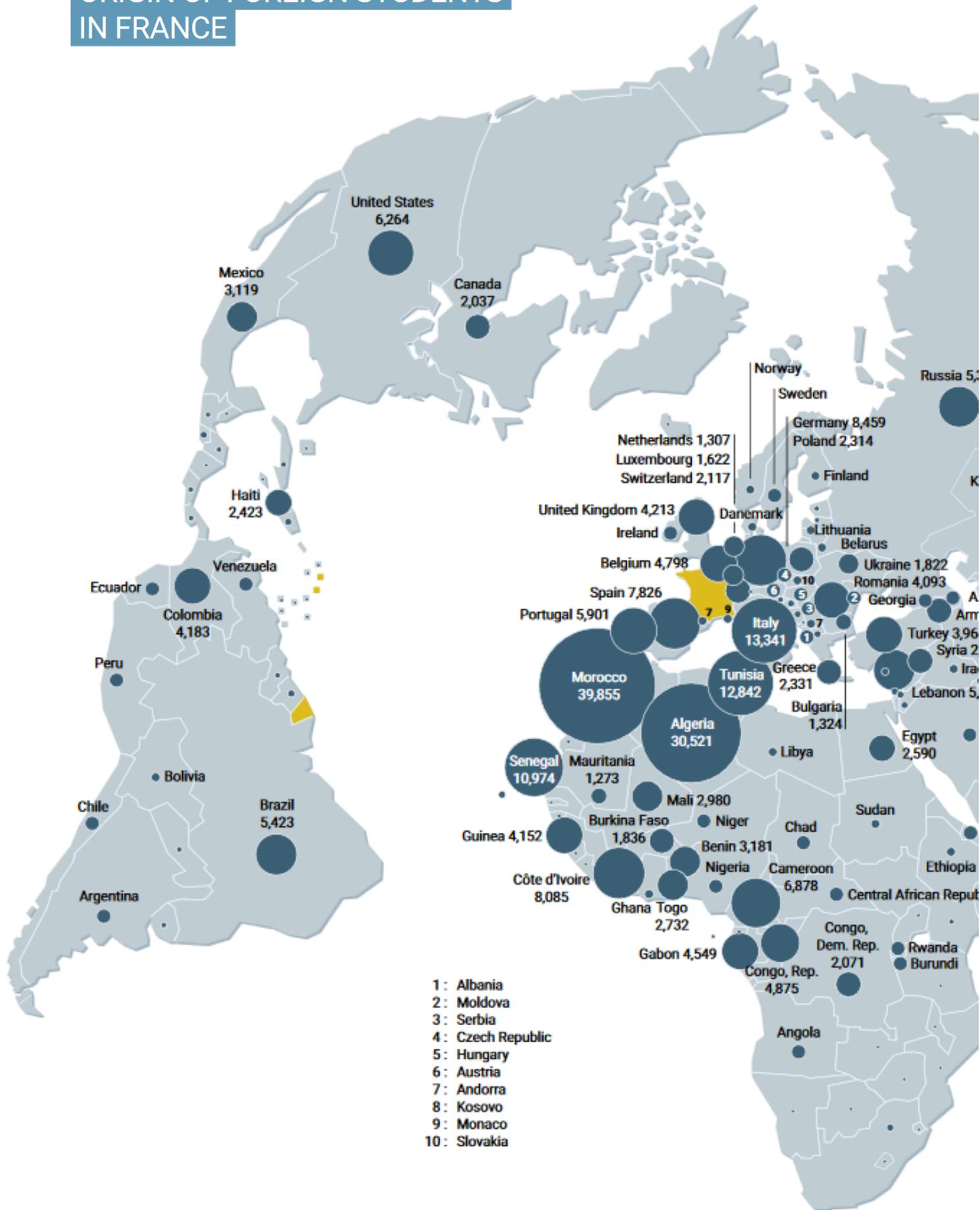
France is one of the rare countries in the world to attract students from every continent. Although their distribution by geographic origin has remained generally stable over ten years, somewhat faster growth can be detected in student flows from the Americas, Sub-Saharan Africa, and the European continent. Over five years, flows from several of the continent's countries have grown substantially. Algeria

surpassed China to join Morocco at the top of the ranking, and students from Côte d'Ivoire and the Republic of Congo increased their numbers by 80% and 45%, respectively, since 2012. In Europe, the strongest growth in volume of students is seen in the EU countries: Italy, Portugal, and Spain, as well as Belgium and the United Kingdom.

### Foreign students at French universities:

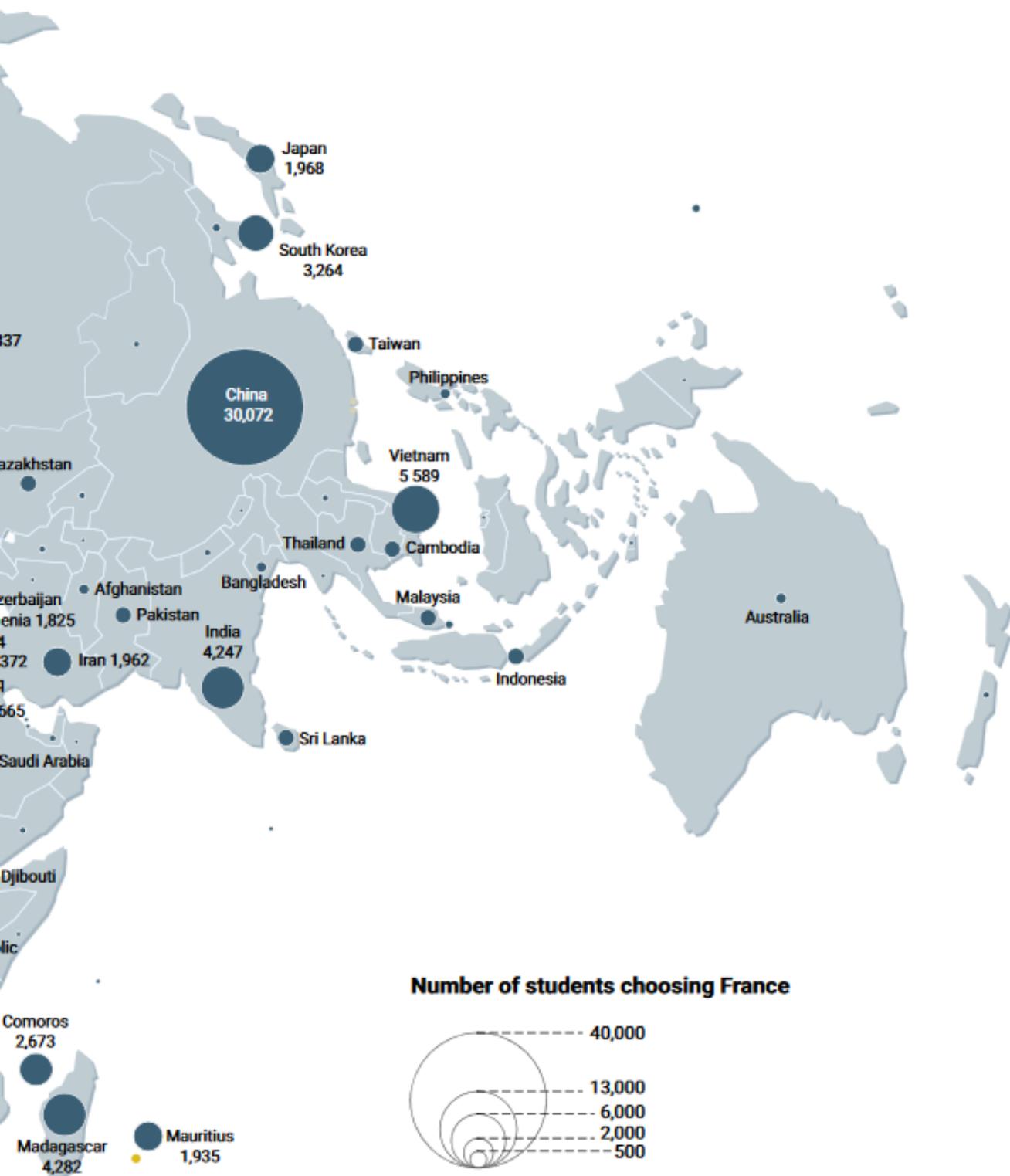


# ORIGIN OF FOREIGN STUDENTS IN FRANCE



- 1 : Albania
- 2 : Moldova
- 3 : Serbia
- 4 : Czech Republic
- 5 : Hungary
- 6 : Austria
- 7 : Andorra
- 8 : Kosovo
- 9 : Monaco
- 10 : Slovakia





**Number of students choosing France**



**NOTE:** Circle size is proportional to the number of students represented.

Sources : MESRI-SIES 2018.



# UNIVERSITY & RESEARCH COOPERATION

## BETWEEN THE UNITED KINGDOM AND FRANCE

### THE UNITED KINGDOM

#### AN APPEALING COUNTRY FOR INTERNATIONAL STUDENTS

The United Kingdom has long had a **strong international presence in higher education**, as in other areas. The excellence of British higher education and the appeal it exerts on students throughout the world are strengths upon which the United Kingdom intends to rely.

The United Kingdom is ranked **#2 as host country** in the world and **#31 as sending country**.

#### Top 10 countries of origin of mobile students in the United Kingdom

	2016	Share
China	106 547	24.7%
Malaysia	17 360	4.0%
India	16 655	3.9%
Nigeria	16 072	3.7%
United States	15 645	3.6%
Germany	12 963	3.0%
Italy	12 086	2.8%
<b>France</b>	<b>12 076</b>	<b>2.8%</b>
Ireland	10 191	2.4%
Greece	9 769	2.3%
<b>Total</b>	<b>432 001</b>	<b>100%</b>

\*\*\* Hong-Kong and Macau included

#### AN IMPORTANT PARTNER FOR CAMPUS FRANCE



Campus France has been working closely with the British Council for many years. Recently, the British Council and Campus France have been partners in projects and programmes such as:

- **Organising joint events** such as the annual European Higher Education Fairs in Japan, Indonesia and The Philippines.
- **Replying to calls for tender and jointly implementing EU-funded projects**  
Ongoing projects include Study in Europe, coordinated by Campus France, which promotes Europe as a study destination for international students, SHARE which aims to improve the quality, regional competitiveness and internationalisation of higher education institutions in ASEAN and HOPES, funded by the Madad Fund, which helps



Syrian refugees and young persons from the host communities in the neighbouring countries of Syria gain access to higher education.

- **Maintaining regular exchanges** between the directors of Campus France and the British Council, together with those of DAAD and Nuffic, to discuss national policies and internationalisation strategies.
- **Participating in events** organized by the partner organisation and the exchange of information and experience.

## STUDENTS AND RESEARCHERS INTERNATIONAL MOBILITY BETWEEN FRANCE AND THE UNITED KINGDOM

France is the **4<sup>th</sup> host country** of mobile students from the UK behind the USA, the Netherlands and Australia. In 2017-2018, **France hosted 4,213 students from the United Kingdom**, 58% of whom are women<sup>1</sup>.

72% registered at universities, 9% at business schools, 3% at engineering schools and 16% at other schools (Grandes Ecoles, art schools, specialized schools...). In the universities, close to two thirds of students (64%) are registered at Bachelor level, and 60% in the Humanities.

### 1,400 Programs taught in English in France

- More programmes added every day
- 75% taught entirely in English
- 80% at the Master's level
- All levels and disciplines: Business and Management, Engineering and Technology and Sciences, Environment, Health Science are fields with especially ample offerings.

**French students are also among the top 10 countries of origin of mobile students in the United Kingdom:** more than 12,000 French students sought a diploma in the United Kingdom in 2016. France is the third sending European country behind Germany and Italy, while the first four countries of origin are in Asia (Unesco, 2016).

## ERASMUS+ PROGRAMME

The Erasmus+ programme plays an important role in student mobility between the two countries. **25% of all Erasmus students hosted in the UK are French** (7770 students in 2016). France hosted **3900 students from the UK as part of the Erasmus+ programme in 2016**, just behind students coming from Germany and Italy.

### Top 5 countries of origin of Erasmus+ students in the United Kingdom

	Headcount	Share
<b>France</b>	<b>7 770</b>	<b>24.9%</b>
Germany	5 258	16.8%
Spain	4 570	14.6%
Italy	3 154	10.1%
Netherlands	2 292	7.3%
<b>Total</b>	<b>31 243</b>	<b>100%</b>

Source : European Commission

### Top 5 host countries of Erasmus+ students from the United Kingdom

	Headcount	Share
<b>France</b>	<b>3 900</b>	<b>23.8%</b>
Spain	3 795	23.1%
Germany	2 317	14.1%
Italy	1 200	7.3%
Netherlands	1 196	7.3%
<b>Total</b>	<b>16 414</b>	<b>100%</b>

Source : European Commission

<sup>1</sup> Campus France, Campus France, Country Data Sheet United Kingdom : <https://www.campusfrance.org/fr/ressource/europe-2017>



## UNIVERSITY & RESEARCH COOPERATION

France and the UK have strong ties in these fields. These relations are underpinned by numerous **student exchanges, bilateral partnerships or cooperation schemes** within European frameworks such as Erasmus+. **The bilateral scientific cooperation between France and the United Kingdom is the 3<sup>rd</sup> most prolific of existing collaborations between two European countries<sup>2</sup>.**

Along with French research organizations such as INSERM, CEA and CNRS, the main institutional partners of the United Kingdom are universities, especially in the Paris area. Several programmes, cooperation agreements and partnerships support collaborative research between the two countries. **The CNRS is the UK's 1<sup>st</sup> international partner for co-publication.**

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<sup>2</sup> Mariana Beija, Claire Mouchot and Ludovic Drouin. 2016. Curie Research Factsheets United Kingdom : <https://uk.ambafrance.org/La-Recherche-au-Royaume-Uni-13433>



# CAMPUS FRANCE

## PRESENTATION & MISSIONS

Campus France is a public institution in charge of promoting French higher education abroad and welcoming foreign students and researchers to France. It encourages international mobility and manages scholarship programmes and the alumni network.

### PROMOTING FRENCH HIGHER EDUCATION

Campus France provides foreign students and researchers **the necessary background and assistance** in preparing their stay in French higher education institutions.

Campus France also assists French higher education and research institutions in **conceiving and implementing their international development strategy**. Campus France promotes studies opportunities on offer in France through several tools and events:

- numerous factsheets on degrees, fields, cities and institutions;
- online catalogues listing Bachelor's, Master's and Doctoral degrees, and the programmes taught in English;
- organising events in France and abroad;
- leisure activities for the beneficiaries of the French government grants.



### IMPLEMENTING SCHOLARSHIP AND MOBILITY PROGRAMMES

Campus France encourages foreign student and researcher mobility to France. To this end, **the agency handles many scholarship programmes entirely, from the publication of calls for applications to the reception in France of the beneficiaries**. Campus France monitors for example the "Franco-British Council" scholarship programme, also called "Entente Cordiale" and created



in 1995. In 2019, seven British master or doctoral students are studying in some of the best French institutions (Centrale Lyon, Sciences Po, Paris School of Economics, HEC, etc.).

Campus France also supervises the departure of French experts abroad and the arrival and reception of foreign dignitaries or experts in France.

## WELCOMING FOREIGN STUDENTS AND RESEARCHERS TO FRANCE

Campus France provides foreign students and researchers with all the information they need to prepare for coming to and settling in France. Campus France also ensures foreign students and researchers are properly welcomed by helping the higher education institutions and regional authorities to improve their reception and integration procedures.



*Make Our Planet Great Again* is an initiative of the President of the Republic, Emmanuel Macron, launched on 1<sup>st</sup> June 2017 following the decision of the United States to leave the Paris Agreement on climate change. It is a call to researchers and students, entrepreneurs, associations, NGOs and all civil society to mobilize and join France to lead the fight against global warming. Four researchers from the UK have been selected and are now conducting research in French labs in Earth system sciences, Climate change and sustainability sciences and Energy transition.

The PHC (Partenariat Hubert Curien) Alliance is another joint project. It aims at developing research mobility between France and the UK. The Alliance partnership is co-financed, on the French side, by ministries in charge of Foreign Affairs and Higher Education and Research and by the British Council. It fosters academic exchanges and research cooperation (especially in STEM) between France and the UK. It was reactivated with the launch of a new call for joint projects in July 2018. 5 joint projects were selected and mobilities of researchers have just begun.

Campus France also participates alongside with French universities in various events promoting doctoral mobility and French research, such as the Nature Jobs Career Expo organised by Nature in London. The second edition (2019) will present a “Research in France” pavilion gathering five universities and institutions.

## GUIDING THE FRENCH HIGHER EDUCATION ALUMNI NETWORK

Since 2014, Campus France has supervised the France Alumni platform in more than 120 countries. The website allows foreign graduates of French higher education and foreign researchers to stay in touch with France, to communicate with each other and access a large number of internship and employment offers.

France Alumni also encourages discussion between former students and researchers and the corporate world. 300,000 people have already joined the network, from around the world.



## CAMPUS FRANCE OFFICES

### AROUND THE WORLD

To accomplish all of its missions, Campus France has a strong national and international base:

- A staff of **220 people in Paris** and in the 5 regional delegations, in Lyon, Marseille, Montpellier, Strasbourg and Toulouse;
- More than **250 Campus France offices** located in more than **125 countries** within the French diplomatic network;
- More than **350 French educational institutes and research bodies** are part of the Campus France Forum.

#### A GLOBAL PRESENCE, A WORLDWIDE NETWORK



#### CAMPUS FRANCE OFFICES' MISSIONS

The main assignment of the Campus France offices is to promote French higher education to **students in the countries** in which they live. In particular, the offices can provide information on the programmes that exist in France, help students develop their goals and accomplish the administrative procedures required to see them become reality.

Campus France offices are perfectly familiar with higher education and the target student audience in the country they are located in. They support and participate in university cooperation between France and other countries by sharing their knowledge with French consular authorities.



# NEW CAMPUS FRANCE OFFICE IN THE UK

## STRATEGIC ISSUES

The new Campus France office supports students, researchers and Higher Education Institutions in their **international mobility projects** by **giving guidance, providing all the necessary information** and **accompanying them step by step** (enrollment, administration, moving recommendations, student mobility programmes, etc.).

The office is located in the Higher Education, Research and Innovation Department of the French Embassy

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The **association of British universities UUK** has launched last year its campaign « Go International, Stand Out », **aiming to double the number of British students going abroad** by 2020. Campus France works to encourage them to come study in France in a challenging context:

- **Unbalanced students flow between France and the UK**  
The outward student mobility in the UK is relatively low compared to other European countries, which creates an unbalanced flow between France and the UK (France welcomes about 4,000 British students each year, whereas the UK welcomes more than 12,000 French students). Hence, there is room for improvement.
- **Uncertainties on Brexit and the future relations between the UK and the European Union**  
The work of Campus France will be all the more necessary to support British and French institutions with updates and guidance.
- **France's new strategy for international students : Choose France**  
The French government has launched a new strategy aiming at welcoming 500,000 students in international mobility by 2027. This strategy is based on the simplification of visa policies, in cooperation with the Ministry of the Interior, an increase in programs in French as a foreign language and programs taught in English, a system to label model programs of support for foreign students in France, a differentiation of tuition rates for non-European international students (PhD students are exempted) along with a large programme of scholarships and a global communications campaign.



## INAUGURATION

## OF CAMPUS FRANCE UK

The official inauguration of Campus France UK is an opportunity to **reaffirm** the importance of the **relationship between France and the United Kingdom in Higher Education and Research**, and to bring together the French and British representatives of higher education institutions, students and alumni, decision makers, and the main institutions in the field (UUK, Department for Education, British Council, Russell Group, Campus France, CPU, MEAE).

The inauguration will feature the following speakers:

- *Jean-Pierre Jouyet, Ambassador of France to the United Kingdom*
- *Béatrice Khaiat, General Director of Campus France*
- *Vivienne Stern, Director of Universities UK International (UUKi)*
- *Patrick Lévy, Europe committee President of the Conference of University Presidents (CPU)*

Alumni will share their experience of studying in France.

## CONTACTS

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# FRANCE'S NEW STRATEGY

# WELCOME TO FRANCE

**500,000**  
INTERNATIONAL STUDENTS  
BY 2027



## #1 SIMPLIFY VISA POLICIES

- Give priority to international students in visa applications
- Place visa procedures online
- Set up a one-stop shop to support students upon arrival
- Create a new residency permit that allows graduates to return to France to work



## #3 CREATE A LABEL TO IMPROVE THE QUALITY OF STUDENT SUPPORT SERVICES

- Ensure that support services meet highest international standards
- Create a label to recognize institutions that meet those standards and to encourage initiatives to improve international student services
- Facilitate access to housing and compliance with administrative procedures



## #5 INCREASE FRANCE'S PRESENCE AND INFLUENCE ABROAD

- Expand the educational offerings of French institutions abroad
- Strengthen development policy through a seed fund of €5 million and a support fund of €20 million



## #2 DOUBLE THE NUMBER OF PROGRAMS TAUGHT IN ENGLISH AND IN FRENCH AS A FOREIGN LANGUAGE

- Develop more programs in English by removing legal obstacles
- Increase support for English-speaking students seeking to study French as a foreign language



## #4 ADOPT DIFFERENTIATED TUITION RATES AND TRIPLE THE NUMBER OF SCHOLARSHIPS

- Set tuition to a third of the real cost of education for students from outside the European Economic Area
- Increase the number of tuition exemptions
- Triple the number of French government scholarships



## #6 LAUNCH A GLOBAL COMMUNICATIONS CAMPAIGN

- In 2019, implement the "Choose France" campaign, under the direction of Campus France
- Stimulate interest in coming to France

