

Key Figures

France Attractiveness
Scoreboard

2020

[BUSINESSFRANCE.FR](https://businessfrance.fr)



France
#1 HOST COUNTRY
 for foreign investment
 in Europe

Source: EY



**Paris-Charles
 de Gaulle**
#1 European airport
 for cargo and **#2 for**
 passengers

Source: Eurostat



#1
FOR PUBLIC R&D FUNDING
 thanks to the research
 tax credit

Source: OECD



**2nd BEST
 FIXED**
broadband internet
 penetration rate among
 OECD countries

Source: OECD, Broadband Statistics

#1
HOST COUNTRY
FOR RESEARCH AND
DEVELOPMENT INVESTMENT
IN EUROPE

Source: EY

France
STANDS OUT FOR ITS VERY
LARGE PROPORTION

of highly qualified foreign
 students:

38% of PhD students
are from overseas

Source: OECD

#6
IN THE WORLD
 for PCT patent filings

Source: WIPO


Electricity prices
are among
the most attractive
in Europe

Source: Eurostat

7th
LARGEST ECONOMY
IN THE WORLD

Source: IMF

L'Oréal,
2nd leading
company
 in the world for filing
 registered trademarks in
2018

Source: WIPO

4 FRENCH
BANKING
GROUPS
 in the
top 10
in Europe

BNP Paribas, Crédit Agricole,
 Société Générale and BPCE

4th
LARGEST EXPORTER
OF SERVICES IN THE WORLD

Source: WTO



France

HAS THE HIGHEST
FERTILITY RATE IN
EUROPE,

with **1.9 children per**
 woman in 2018

Source: Eurostat



#1 HOST COUNTRY
for industrial
investment
 in the last 15 years
 in Europe

Source: EY

5th
HOST COUNTRY
 for international students and
2nd leading
non-Anglophone
nation in the world

Source: OECD

#1
European country
 in terms of net enterprise
 creation for the whole
 economy

Source: Eurostat



+6.2%

in net enterprise creation
in the whole economy in 2018

Source: Eurostat



Greenhouse gas emissions

are among the lowest
in Europe

Source: Eurostat

France

recorded

the most significant drop
in unit labor costs in Europe

Source: OECD

#2

largest producer
of renewable energies



among the EU-28

Source: EurObserv'ER



Life expectancy

is among the highest in
the world

82.8 years

Source: OECD

One of the
lowest

homicide rates
among OECD countries:

0.5 per 100,000 inhabitants

Source: OECD

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