

# Media development assistance policy

## CFI action

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### Operator of the Ministry for Europe and Foreign Affairs

CFI is the Ministry for Europe and Foreign Affairs' media cooperation agency. It is responsible for coordinating and leading France's media development assistance policy in developing countries in Africa and Asia.

### CFI supports public and private media

- TV
- online media
- radio
- print media

CFI provides backup to the modernization and democratization processes which France wants to support in developing countries.

### 4 major programmes

#### Media and pluralism

Increasing the pluralism of information

##### *[Burkina Faso] Faso Medias 2:*

Giving the media a greater role in the citizen-led control of public initiatives.

##### *[Libya] Hiwar:*

Perspectives on journalism in Libya: four discussion workshops focusing on professional practices and the situation with regard to ethics and integrity.

#### Media and business

Creating the media of the future

##### *[Syria] SMART News Agency:*

Defining the SMART News Agency's development plan, with a view to its professional structuring.

##### *[Lebanon] Digital East:*

Designing new strategies for French-language media in Lebanon

## **Media and development**

Meeting the challenges of development by strengthening relations of trust between journalists and civil society

### ***[Africa, Maghreb and Asia] OpenData Media:***

Training journalists and actors in civil society organizations on the use and analysis of open data.

### ***[Madagascar and Benin] Citizens' Dialogues:***

Increasing the involvement of the media, so that they play their part in promoting more active citizenship and encouraging greater civic engagement.

## **Media and Human Resources**

Training a new generation of media professionals.

### ***[French-speaking Africa] Citizen Connections:***

Supporting young agents of change and the emergence of digital citizen action projects.

### ***[Arab world] SafirLab:***

A programme to support, invite, mentor and share experiences with young project leaders from Arab countries.

## **30 projects to support media development**

- 160 missions on the ground
- 1,970 field expertise days
- Supervision of 2,400 media professionals from developing countries

*10 million euros mobilized for media in developing countries*

(Figures for 2016)

Online and on social networks:

[www.cfi.fr/en](http://www.cfi.fr/en)

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