

MINISTÈRE DES AFFAIRES
ÉTRANGÈRES ET DU DÉVELOPPEMENT
INTERNATIONAL



EXTERNAL ACTION OF LOCAL GOVERNMENT

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Delegate for the External Action
of Local Government



PANORAMA OF THE EXTERNAL ACTION OF LOCAL GOVERNMENT

- External action encompasses **all international activities** conducted by French local government bodies. Depending on the definition used, €700 million-€1 billion is dedicated to this action.
- Within the Ministry's DGM, the Delegation for the External Action of Local Government supports local governments in their activities:
 - **Promoting** their territories;
 - Enhancing **attractiveness**;
 - Implementing **international solidarity**.



11,600
partnerships



135
countries



4,770
French local
governments



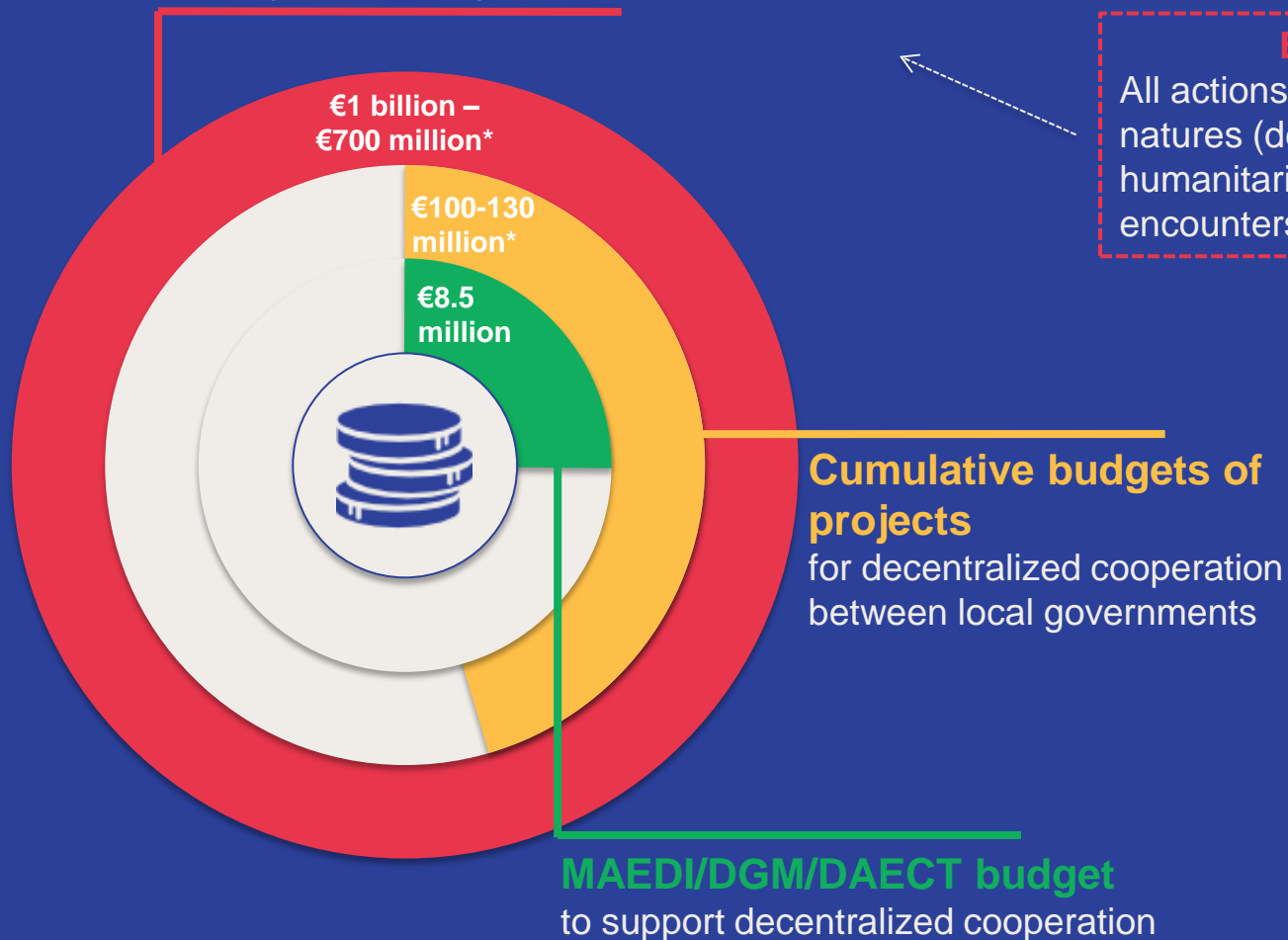
8,300
foreign local
governments

BUDGETS FOR EXTERNAL ACTION OF LOCAL GOVERNMENT



International total

in budgets of local government bodies



External action of local government

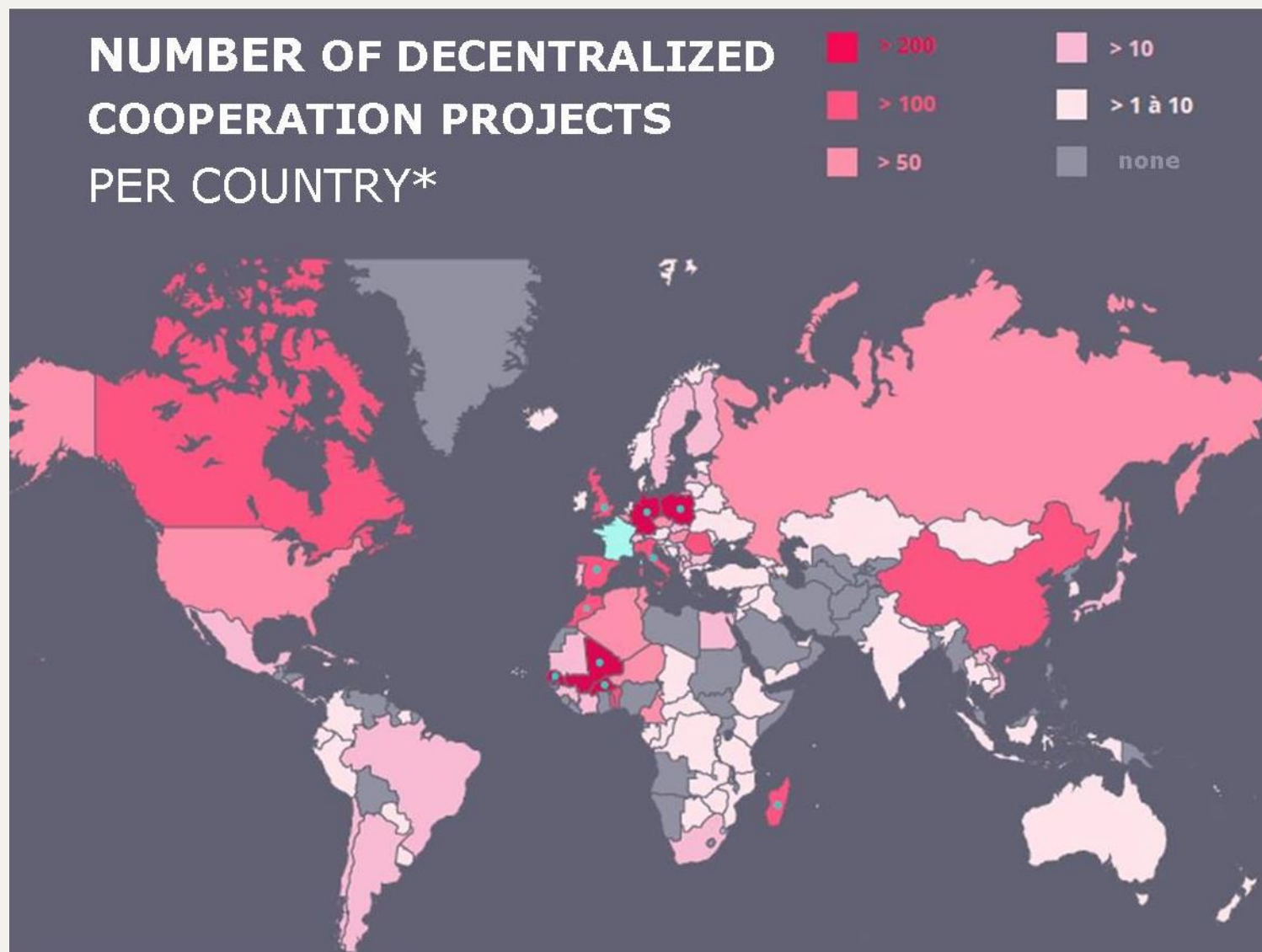
All actions by French local government bodies of all natures (decentralized cooperation, territorial promotion, humanitarian assistance, participation in events, encounters, etc.)

Twinning programmes: form of ties between two local governments not necessarily involving cooperation activities

Decentralized cooperation: cooperation projects between two or more local governments, in an official framework (twinning programmes, friendship/cooperation pacts, conventions, etc.)

* Estimates

DECENTRALIZED COOPERATION PROJECTS WORLDWIDE

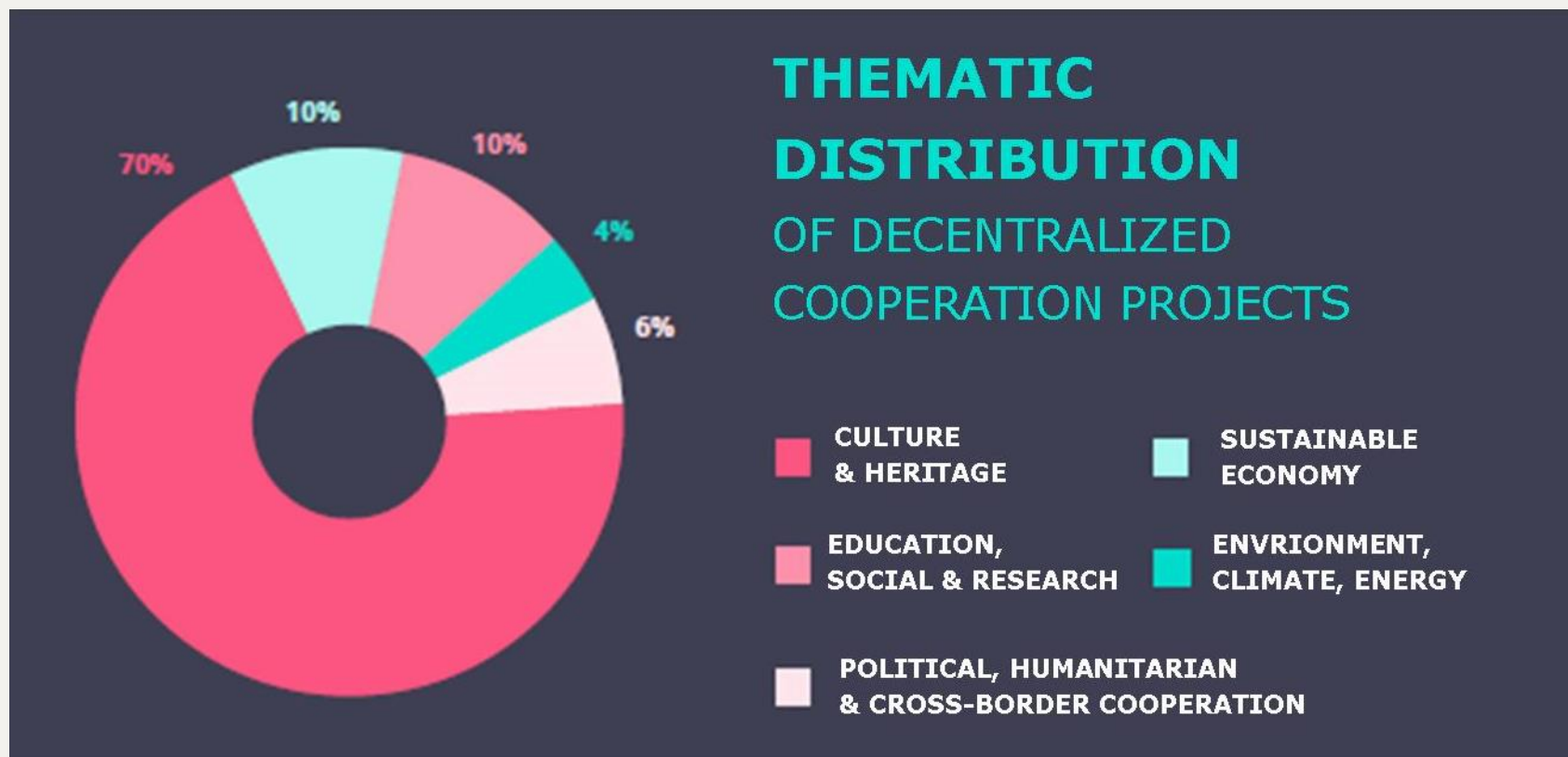


THE 10 COUNTRIES WITH THE MOST PROJECTS*

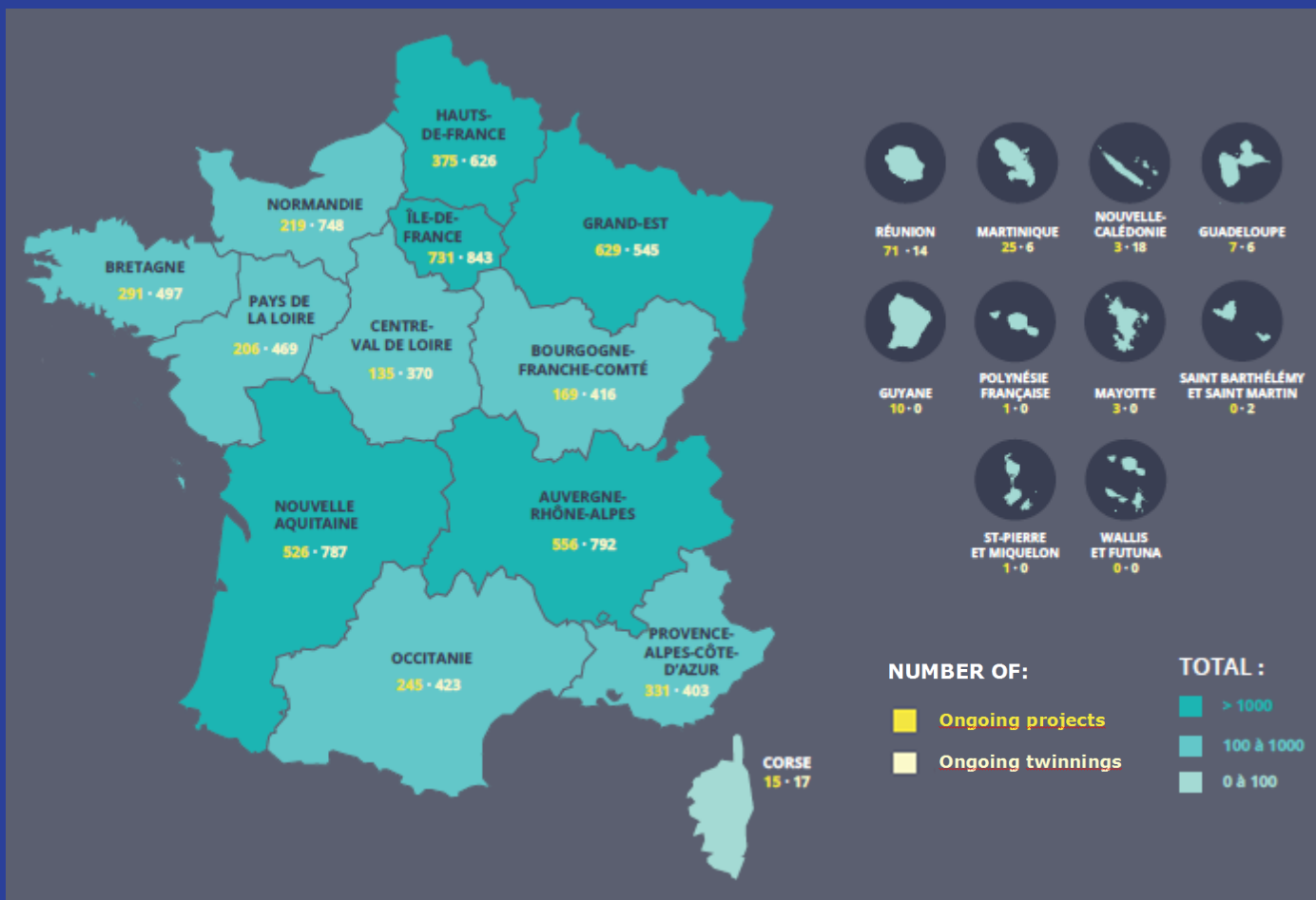
- 321 ● Germany
- 265 ● Mali
- 240 ● Burkina Faso
- 222 ● Senegal
- 211 ● Poland
- 172 ● United Kingdom
- 166 ● Madagascar
- 160 ● Morocco
- 145 ● Italy
- 135 ● Spain

* excluding twinnings

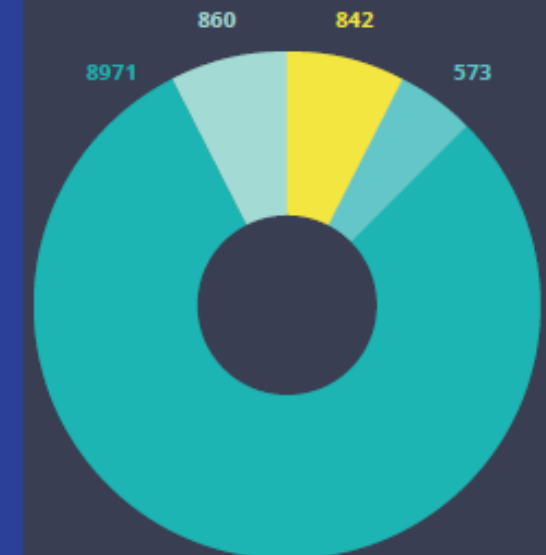
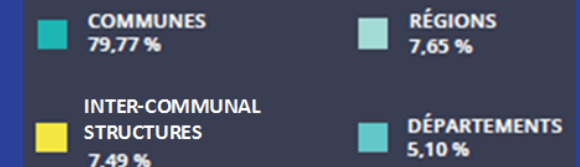
DECENTRALIZED COOPERATION IN FIGURES



DECENTRALIZED COOPERATION PROJECTS AND TWINNING PROGRAMMES BY REGION (ALL LOCAL GOVERNMENTS TOGETHER)



NUMBER OF PROJECTS BY TYPE OF LOCAL GOVERNMENT:



NATIONAL COMMISSION ON DECENTRALIZED COOPERATION

National institution for dialogue between State and local government

*Chaired by the Prime Minister
or the Minister of Foreign Affairs and International Development*

12 Ministries, 6 MAEDI operators, 8 associations of French local government bodies

Stocktake

of decentralized cooperation and
ODA of French local governments



Atlas of decentralized
cooperation
www.cncd.fr

Improving

implementation of
external action of
local governments



Producing *proposals*,
workshops
and *legal advice*

Economic Committee

of the CNCN



*Dialogue between State,
local governments and businesses to
promote attractiveness of territories and
exports by SMEs in the framework of
decentralized cooperation*

DELEGATION FOR THE EXTERNAL ACTION OF LOCAL GOVERNMENT (DEACT)



INFORMATION and ANALYSIS: survey of the external action and ODA of French local governments via the Atlas of Decentralized Cooperation at www.cncd.fr and information on the external action of local government at www.diplomatie.gouv.fr/cncd



DIALOGUE: the DEACT acts as the National Commission on Decentralized Cooperation's secretariat

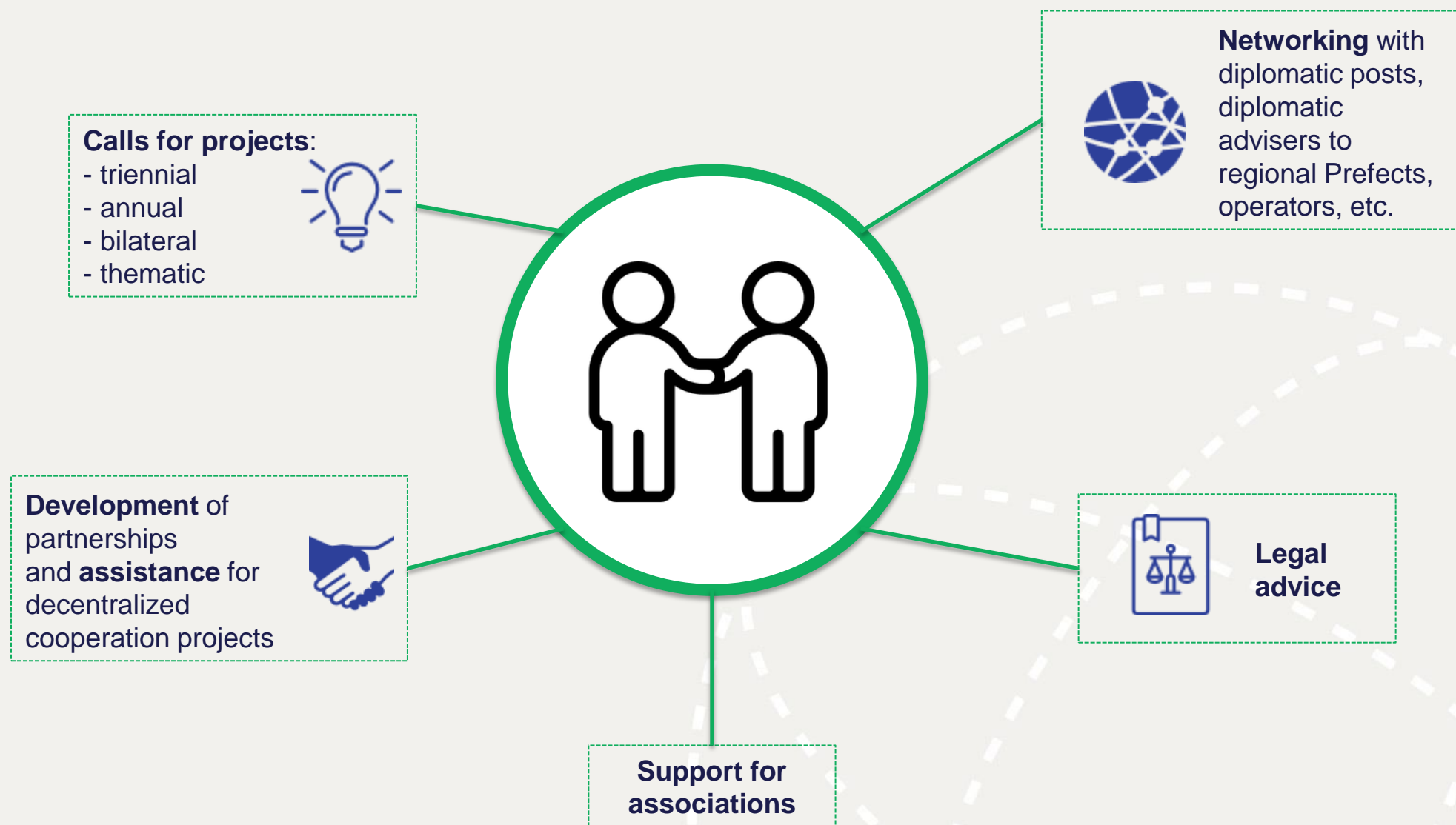


PROMOTION of local governments' expertise internationally: **PACT 3 label**



ASSISTANCE for French local governments (see next slide)

DAECT ASSISTS FRENCH LOCAL GOVERNMENTS



WHITE PAPER: “DIPLOMACY AND TERRITORIES”

- The government and Foreign Ministry (MAEDI) are fully aware of the **contribution of French local governments** to French outreach, attractiveness of territories and international solidarity.
- The **capacities and action resources of local governments need to be enhanced**, including through stronger partnership with MAEDI.
- The Paper studies the development of external action of local governments (legal framework, stocktake, strengths/weaknesses), highlights challenges, presents State and operator assistance tools and offers **21 concrete solutions** to improve State – local government partnership.
- **Adopted unanimously** by National Commission on Decentralized Cooperation (CNCD) members on 23 November 2016.



Development of **new services** offered to local governments



Facilitation of **access to finance available** for the external action of local governments



Development of a **new institutional partnership framework** to better connect local governments, MAEDI and international operators

STRUCTURAL PRIORITIES FOR SUPPORTING THE EXTERNAL ACTION OF LOCAL GOVERNMENTS BY DAECT

Geographical diversity and coherence

- Better supporting projects in countries where France has least decentralized cooperation;
- Supporting pooled projects and/or those coordinated between local governments active in the same foreign territory;
- Coordinating decentralized cooperation and action of State and operators locally.

Monitoring & evaluation

- Incorporating monitoring and evaluation from project outset;
- Better measuring social, economic and environmental impact of decentralized cooperation projects both abroad and in France.

Economic action

- Encouraging participation of businesses (co-financing, offers of expertise, etc.) to support SME exports and foreign investments in France.
- Stimulating touristic, academic and research attractiveness of French territories.

DIGITAL TOOLS AND DECENTRALIZED COOPERATION POLICY



French Atlas of Decentralized Cooperation

A portal for decentralized cooperation giving visibility and legibility to all decentralized cooperation activities.



Digitization of administrative procedures: online procedures and declarations

Since 2014, it has been possible to submit applications for co-financing for calls for projects, declarations of cooperation activities and declarations of official development assistance online.



Project exchange (under renovation)

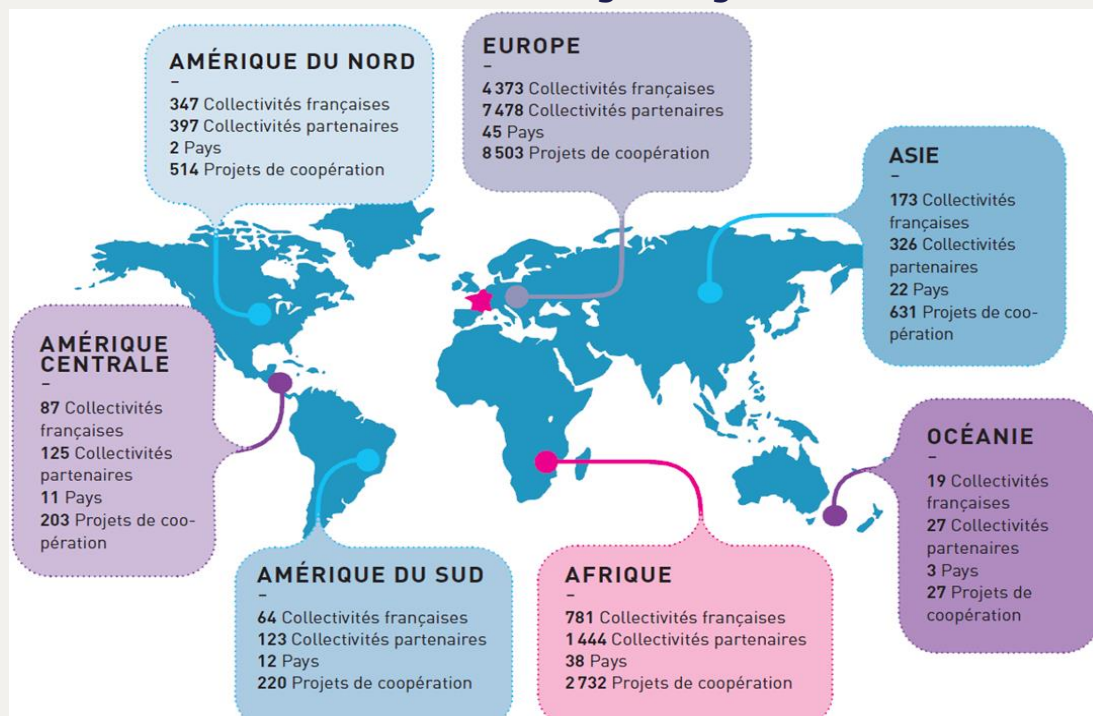
Dedicated area for foreign local government bodies seeking partnerships with French local governments.

FRENCH ATLAS OF DECENTRALIZED COOPERATION



French Atlas of Decentralized Cooperation: www.cncd.fr

- Identifies local governments active internationally
- Surveys the nature of local governments' projects
- Indicates French local governments active in a given country
- Offers contact details of persons responsible for international relations in local governments
- Produces national statistics guiding CNCD and MAEDI in support for decentralized cooperation



Data from Q1 2015



Extranet enabling French local governments to:

- Declare their official development assistance;
- Submit projects for MAEDI co-financing;
- Update their page to promote their external action.

ATLAS: MAPS

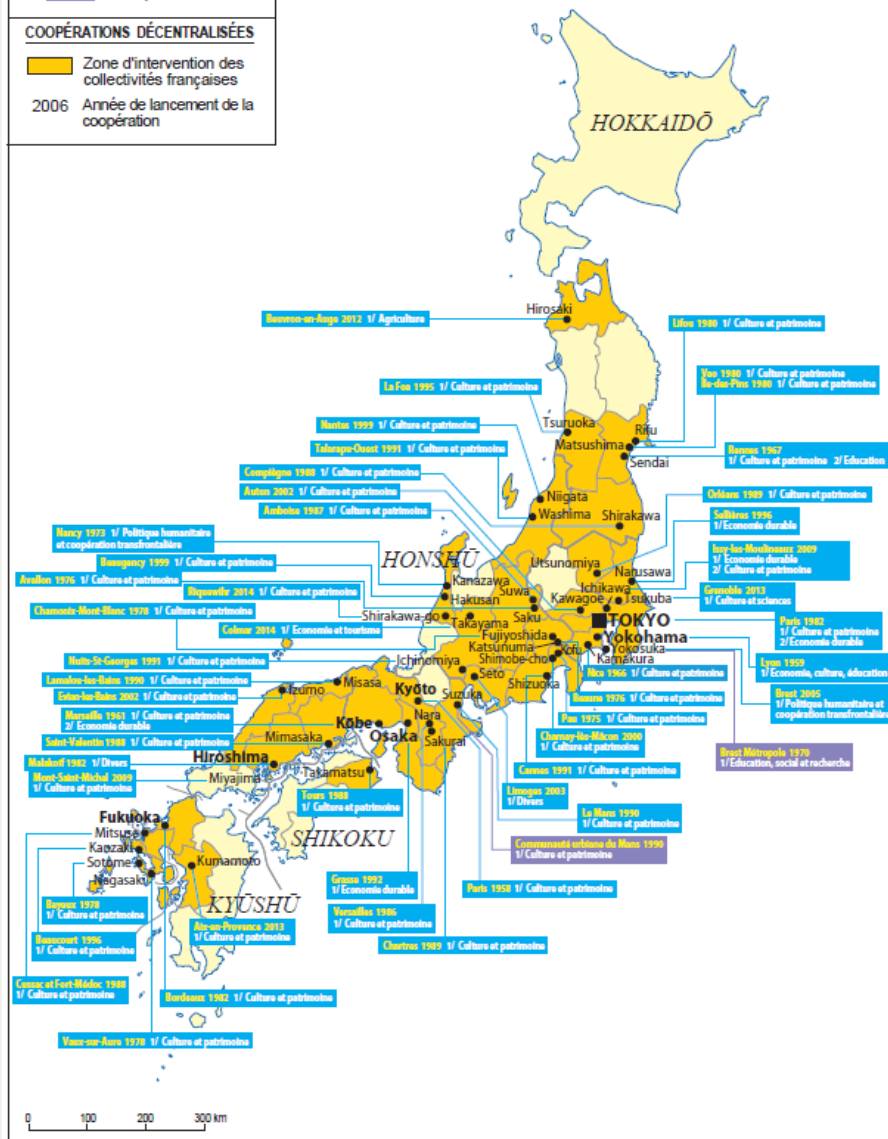
LES COOPÉRATIONS DÉCENTRALISÉES ET ACTIVES ENTRE LA FRANCE ET LE JAPON

COLLECTIVITÉS TERRITORIALES FRANÇAISES

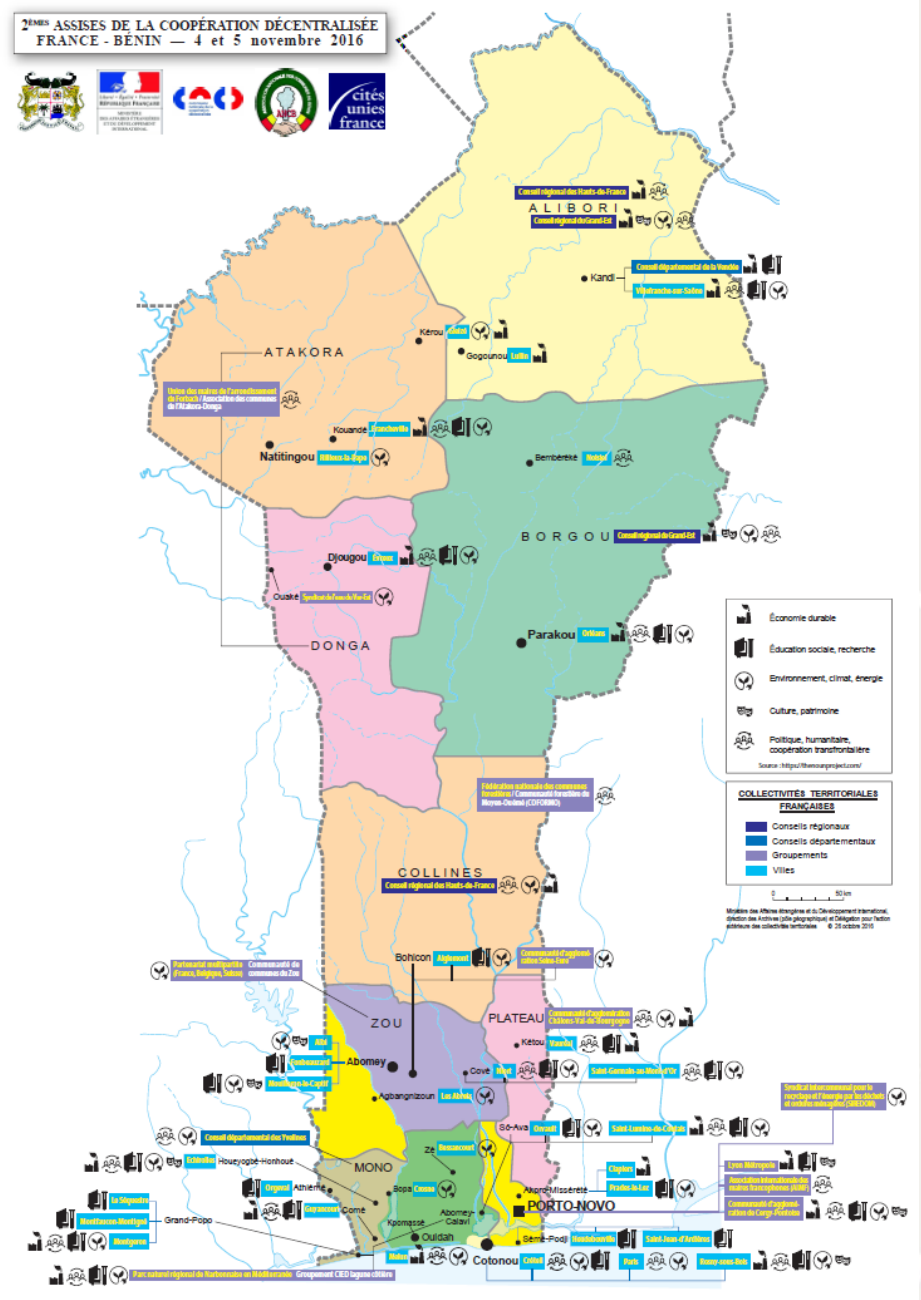
- Villes
- Groupements

COOPÉRATIONS DÉCENTRALISÉES

- Zone d'intervention des collectivités françaises
- 2006 Année de lancement de la coopération



2^{ES} JOURNÉES DE LA COOPÉRATION DÉCENTRALISÉE FRANCE - BENIN — 4 et 5 novembre 2016



FOCUSES OF DECENTRALIZED COOPERATION

- Official Development Assistance (ODA)
 - Economic action
 - Climate issues
- Youth and vocational training
 - Tourism
 - Digital sector
- Cross-border cooperation and European funding
 - Agriculture and food security
 - Sustainable development
 - Economic Francophonie
 - Heritage



OFFICIAL DEVELOPMENT ASSISTANCE (ODA) OF FRENCH LOCAL GOVERNMENTS

French local governments are **legally required** to declare their ODA every year, in accordance with Article L.1115-6 of the French General Local Authorities Code available at www.cncd.fr. This is a full-fledged aspect of the ODA France reports to the OECD every year.

In 2015, the ODA of French local governments totalled **€59.6 million**.

Why is the ODA of local governments important?

- It **helps share ODA** with many territories in partner countries. In 2015, **101 countries** received ODA from French local governments;
- It **helps combine ODA with other projects not eligible for ODA** but that are complementary (e.g. cultural projects, youth exchanges, assistance and promotion of businesses);
- It **helps acknowledge local and regional authorities** as pivotal players in inclusive development.



EXTERNAL ECONOMIC ACTION OF LOCAL GOVERNMENT

1

DECENTRALIZED COOPERATION PROJECTS AND TWINNING PROGRAMMES

Enabling SMEs-SMIs to benefit from relations between French local governments and their partners;
Promoting territories to encourage foreign investments and the development of tourism.



2

EXTENDED ACTION

Representative offices;
Prospecting missions, participation in international trade shows;
Thematic bilateral agreements.



3

THE ECONOMIC COMMITTEE OF THE CNCD

A "French team" for exports and attractiveness based around decentralized cooperation, which complements other competent institutions in these areas.

Aims: identifying best practices; informing, raising awareness and fuelling strategic debates on decentralized cooperation.



CLIMATE PRIORITY

- **Aim:** involving local governments in the Paris Agreement and new urban agenda



2 calls for climate projects in 2015 and 2016: more than €5 million of projects on all 5 continents



36 projects selected

Financial support from



Types of activities

- Water and sanitation
- Waste management
- Sustainable agriculture
- Preservation of biodiversity
- Clean public transport
- Environmentally friendly urbanization
- Renewable energy

- **Priorities:** sustainable development education, prevention of coastal hazards, urban planning
- **Urban transition:** a low-carbon society, a major challenge for the 21st century



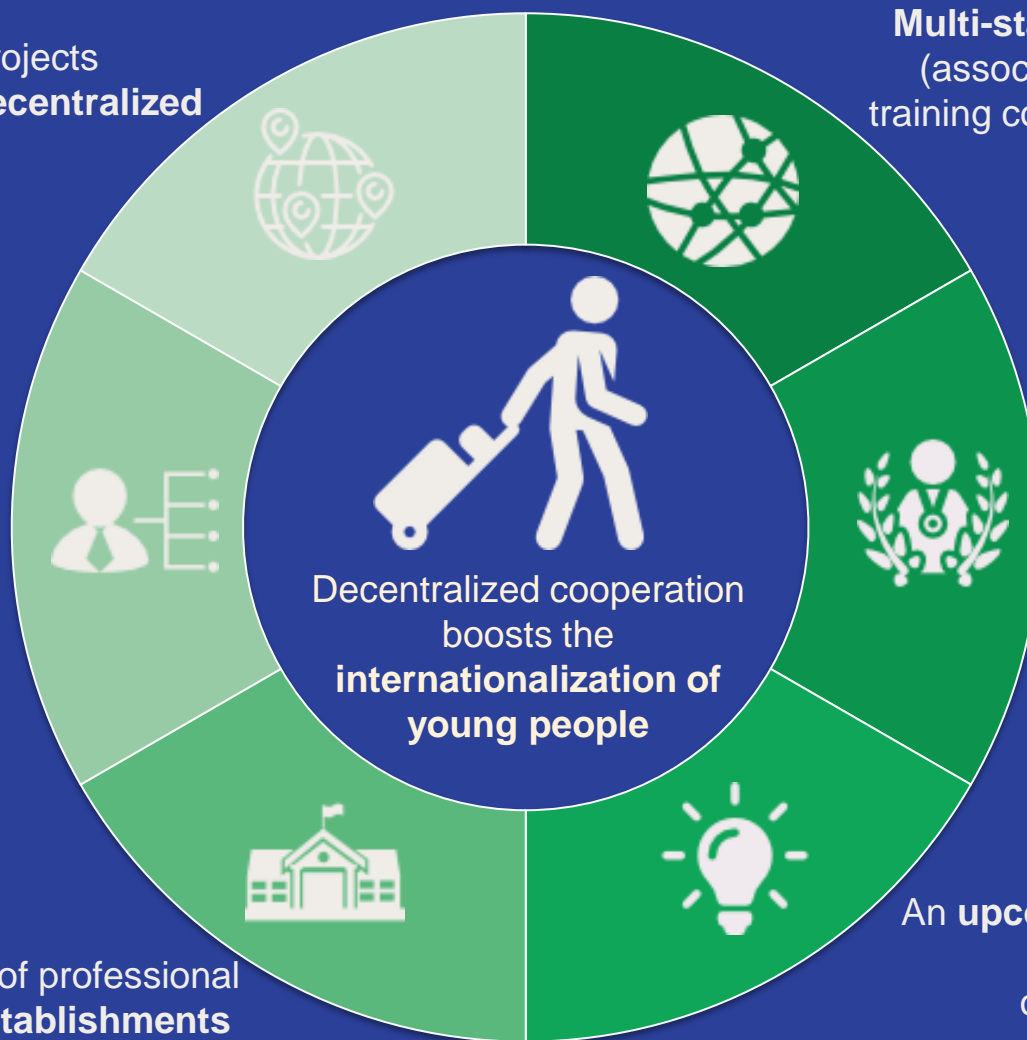
Participation in the “Coalition on decentralized cooperation and partnerships” resulting from the global Climate Chance summit

YOUNG PEOPLE AND VOCATIONAL TRAINING

Young people in mobility projects abroad **give impetus to decentralized cooperation projects.**

They **learn skills** that enhance their **employability.**

Twinning of professional training **establishments**



Multi-stakeholder projects
(associations, schools and training colleges, businesses, etc.).

28 projects selected in the two “youth” calls for projects have already enabled **320 young people** to take part in European and international mobility

An upcoming call for projects to maintain impetus:
open from 15 January to
15 April 2017

TOURISM IN DECENTRALIZED COOPERATION

- France was the **world's top tourist destination** in 2015, receiving 85 million foreign visitors. 2016 is unusual because of the impact of terrorist attacks.
- Three meetings in 2016 of the Emergency Economic Committee on Tourism, chaired by MAEDI, with the result of €10 million in funding for a campaign to support France as a destination, aimed at 16 priority countries in close liaison with French Regions.
- **180 decentralized cooperation projects** with **96 French local governments** active and **50 partner countries** (China, Argentina, Morocco, Senegal, Vietnam, Lebanon, etc.). The CNCD tourism group is working on new proposals.



Aims

- Better promoting and supporting the French tourism sector in the various projects
- Supporting sustainable tourism projects using the expertise of local governments in this area
- Contributing to the rise of language tourism in decentralized cooperation projects



DIGITAL TECHNOLOGY IN DECENTRALIZED COOPERATION

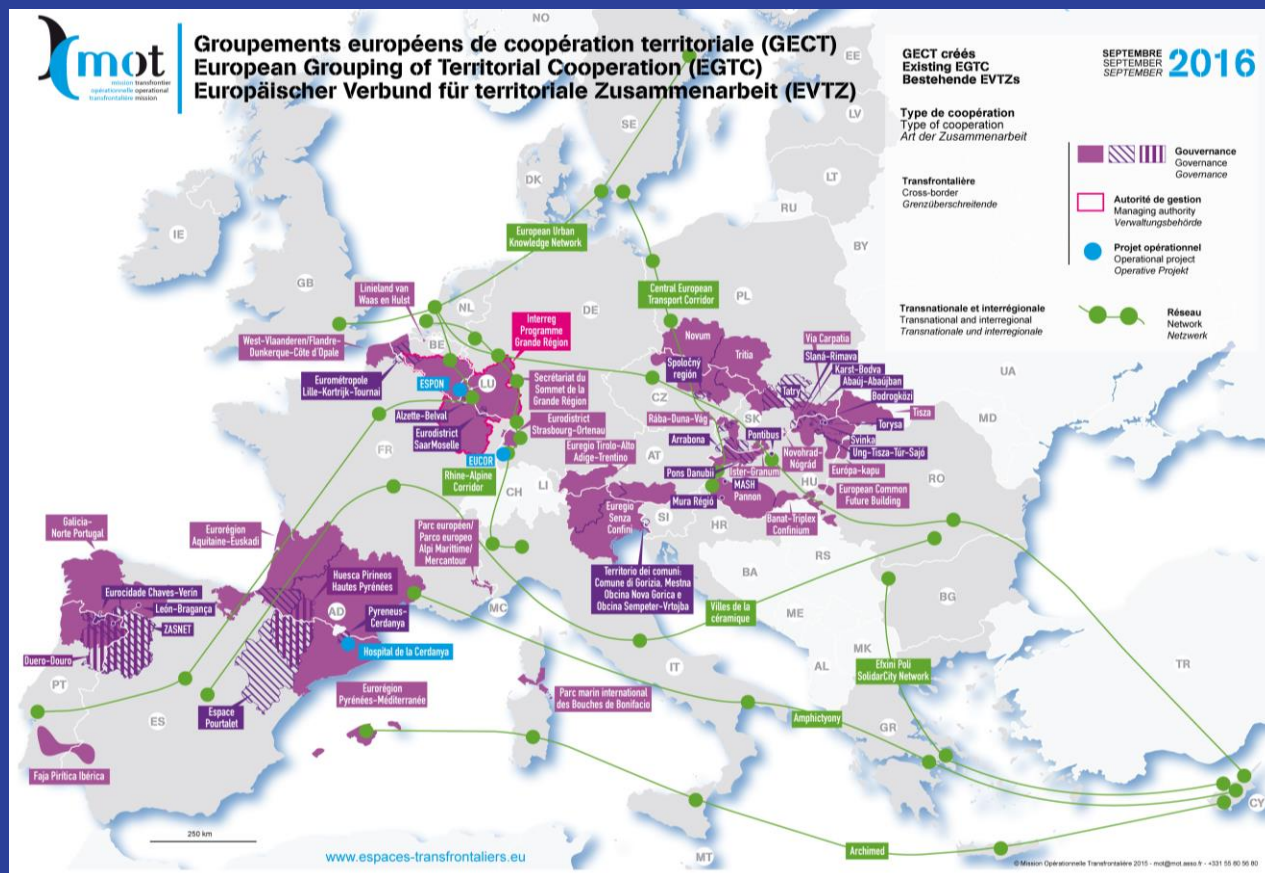
- Access to digital connectivity, services and data storage is very uneven worldwide. While the Digital Republic Act provides a response for France, the “Digital Technology & Development” Action Plan seeks to reduce the global digital divide and highlight French expertise internationally.
- **Events 2016-2017:** Africa Development and Digital Days; Economic Week of the Mediterranean; Open Government Summit; Digital segment of the Bamako Summit for Peace, Partnership and Emergence.
- **56 French local governments are implementing 77 projects with 71 partners.**
- The CNCD digital group is working on new proposals.



Aims

- Encouraging activities between local governments and partners on **use of digital technology** (local public services) addressing needs of populations and fostering development.
- **Introducing the digital dimension** in sectoral projects in other areas.
- Supporting the emergence of new digital-focused projects.
- Promoting **French solutions** in the various projects.

CROSS-BORDER COOPERATION AND EUROPEAN FUNDING



Decentralized cooperation in Europe: **> 6,000** active partnerships



2 major challenges identified: **youth** (mobility, training) and **sustainable urban development**



Promotion of cross-border cooperation: benefits of regional economic cooperation, economic benefits, strengthens “Europe for Citizens”.



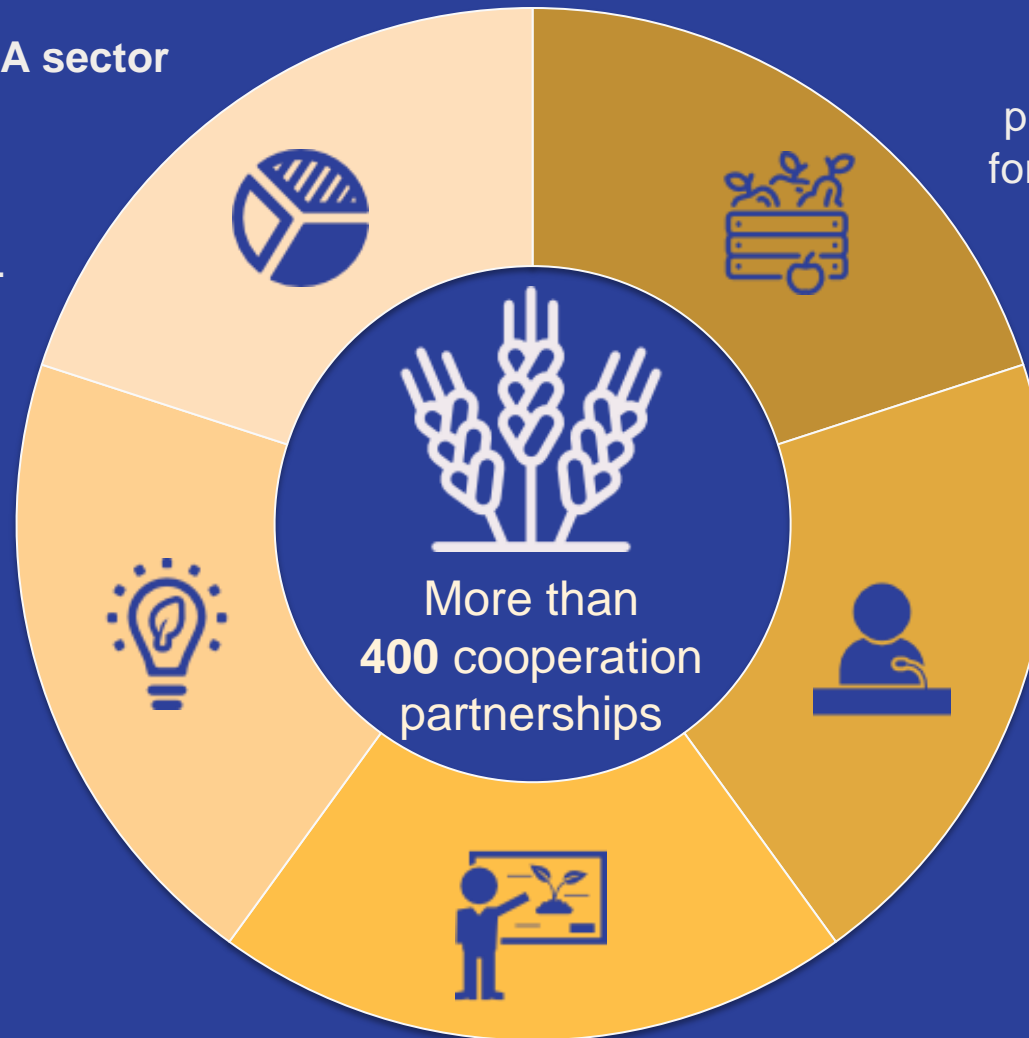
€450 million for local governments from the European Commission Civil Society Organisations and Local Authorities (CSO - LA) programme between 2014 and 2020.

AGRICULTURE AND FOOD SECURITY

Third-largest ODA sector
for decentralized
cooperation:

€6 million in 2015.

Promotion of **innovative initiatives** for local governments: local food systems, Milan Urban Food Policy Pact, 4 per 1000 initiative (storage of carbon in soils)..



Agro-ecology: top priority in DAECT calls for climate projects and a major focus of triennial calls for projects.

International advocacy for the recognition of the role of local governments in food governance.

Added value: **agricultural extension** in cooperation projects



SUSTAINABLE DEVELOPMENT AND DECENTRALIZED COOPERATION

- In September 2015, the UN General Assembly adopted the **2030 Agenda for Sustainable Development** and the **17 Sustainable Development Goals** (SDG), a new global development framework.
- Through the exchange of best practices and the implementation of projects involving local governments from both North and South, decentralized cooperation is an **innovative, multi-stakeholder means** of implementing the 17 SDGs at the most local level.
- In the framework of its partnership with the UN Development Programme, DAECT encourages local governments to highlight their initiatives fostering the implementation of the SDGs using the global “Toolbox for localizing the sustainable development goals”:

<http://www.localizingthesdgs.org/>

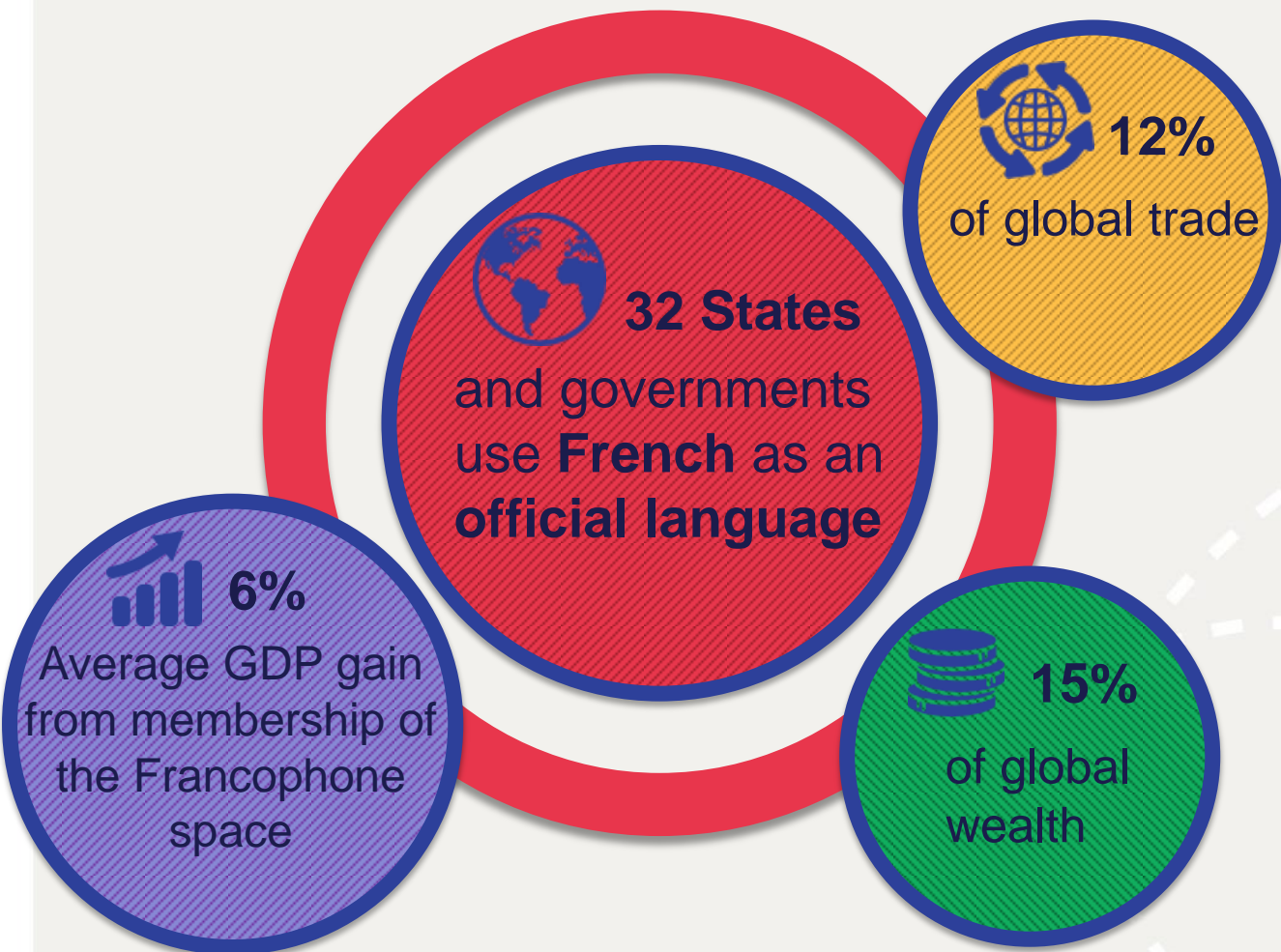


1,063 “Sustainable economy” projects

94 Countries involved

402 French local governments involved

DECENTRALIZED COOPERATION FOR ECONOMIC FRANCOPHONIE



Aims:

1. Using the **cultural vehicle of Francophonie** as an **economic facilitator**
2. Structuring and running a **Francophone business network** beyond the Francophone space
3. Fostering **youth mobility** and **business projects**
4. Developing **institutional partnerships** between Francophone local governments supporting **local economic development**

HERITAGE AND DECENTRALIZED COOPERATION

- Heritage is a major aspect of decentralized cooperation.
- French local governments are known and highly sought-after for their expertise.

Addressing major challenges:

- Chaotic urbanization
- Pollution of air, water and soils
- Controlled tourism
- Inclusion, participation of local communities



58 French local governments are active on heritage projects



109 projects identified in the Atlas (www.cncd.fr)



47 countries identified including India, Lebanon, Madagascar, Morocco, Tunisia and Vietnam

Thank you for listening

Mr Bertrand Fort

Ministry of Foreign Affairs and International Development

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