

## Economic diplomacy in 2014

- 9 special representatives for key partners: China, the Balkans, Brazil, Russia, Japan, the United Arab Emirates, Algeria, Mexico and India
- 6 ambassadors for 12 French regions helping local SMEs and intermediate-sized enterprises to expand internationally
- In Paris: double the amount of contact with companies, from 400 to 700 regular meetings
- Abroad: creation of more than 130 economic committees, bringing together public and private stakeholders, led by the ambassador

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