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INTERNSHIP

Internship to assist in implementing activities, content development of online-campaigns and social media for the UNCCD Land for Life Programme

Type of position: Internship

Number of positions offered: Maximum 2 positions

Duty station: UNCCD office in Bonn, Germany

Languages: English

Duration: 3 - 6 months (part time / full time)

Starting date: As soon as possible **Application deadline:** 15 February 2018

Background

The UNCCD Land for Life Programme under the External Relations, Policy and Advocacy Unit aims to demonstrate that Land Degradation Neutrality (LDN) is compelling and achievable. Through its two components: (1) Land for Life Award and (2) Awareness raising and Knowledge Support, the Land for Life programme show cases and highlights success stories of existing local, national and regional efforts in implementing sustainable land management (SLM) to further lobby policy makers as well as the public and private entities to adopt and implement LDN targets. The programme also raises awareness on the importance and benefits of implementing SLM to communities and as a solution to address other global challenges such as poverty, food insecurity, climate change, and migration or displacement due to environment degradation.

Assignments

The intern will perform the following tasks under the direct supervision of the Programme Coordinator:

- Assist in the collecting, structuring and uploading of information to various UNCCD social media platforms;
- Assist in developing content and launching of 2018 E-campaigns and planned activities of Land for Life Programme;
- Assist in outreach activities for the 2018 World Day to Combat Desertification;
- Perform desk research;
- Perform analysis on social media outreach;
- Any other duties as required by the Programme Coordinator.



Internship Objective and Learning Elements

Internship objective and teaching/learning elements include inter alia:

- Experience and knowledge of the work of the United Nations Convention to Combat Desertification;
- Experience in working on outreach and awareness raising activities
- Experience in creating content for online communities and knowledge sharing platforms;
- Experience of working in a multicultural and multinational environment.

Expected Qualifications/Skills

To qualify for an internship with the United Nations Internship Programme, the following conditions must be met:

Applicants must meet one of the following requirements:

- (a) be enrolled in a graduate school programme (second university degree or equivalent, or higher);
- (b) be enrolled in the final academic year of a first university degree programme (minimum Bachelor's level or equivalent); or
- (c) have graduated with a university degree (as defined above)

Candidates, who are selected, must commence the internship programme either prior to graduation or within one year of graduation from an academic programme as described above. Applicants who are unable to commence the internship within one year of graduation shall not be accepted.

- 1. Basic knowledge and understanding of sustainable land management practices, and issues relating to desertification, land degradation and drought;
- 2. Computer literate with sound knowledge in content development for social media; graphic designing (preferable)
- 3. Ability to work in an organized and structured way;
- 4. Fluent in written and spoken English. Knowledge of other UN languages e.g., French or Spanish is preferred.
- 5. Have a demonstrated ability to successfully interact with individuals of different cultural backgrounds and beliefs, which include willingness to try and understand and be tolerant of differing opinions and views

Work Experience

Applicants are not required to have professional work experience for participation in the internship programme.



Submission of applications

Internship application forms can be downloaded at:

http://www2.unccd.int/about-us/secretariat/vacancies/apply-unccd-internship.

Your completed application form and Curriculum Vitae should be submitted by e-mail to staffing@unccd.int, specifying in the subject line: Internship Land for Life Programme.

The deadline for applications is **15 February 2018**. Only applications submitted by the deadline and meeting the requirements will be considered. No telephone calls will be returned. Please address your application as indicated above and please do not address or copy your application to an individual at the Secretariat.

Interns are not financially remunerated by the UNCCD. Costs and arrangements for travel, visas, accommodation and living expenses are the responsibility of the intern or his/her sponsoring institution.