

# The impact of tourism on the French economy

## International tourist arrivals

**2012:** 83.1 million

France is the world's **most-visited** country

**2013:** 84.7 million

## International tourism receipts

**2013:** €42.2 billion – 1.3% more than 2012

## Expenditure of French tourists abroad

**2013:** €31.9 billion – 4.9% more than 2012

## Tourism trade balance

**€10.3 billion in 2013**

**8.2% less than 2012**

The tourism trade balance has fallen compared to 2012, with outward tourist flows increasing more rapidly than inward ones. Nevertheless, it remains high and is on par with balances before the crisis.

## Key figures

- **900,000** salaried jobs
- **Over 240,000** businesses + self-employed workers
- **5.8** million bed nights

## Expenditure by French and international tourists in French tourist-sector businesses in France

**€149** billion

or +7,3% of GDP

Source: Acoess, Directorate General for Enterprise (DGE), Insee, Esane

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